Proposal for a New Graduate Course

Department: Master of Public Administration
Graduate Program: Master of Public Administration

Course Number & Title: PUBA 705 Managing Public/Private Partnerships
Total hours/week: 2:45
Number of Credits: Lectures: 3, Lab: __________

Will this course be cross-listed with an undergraduate or other graduate course? ☐ YES ☒ NO
If yes, please complete an attach to this proposal a Permission to Cross-List a Graduate Course form.

Course will first be offered: Fall 2010

Catalog description (Please limit to 50 words):
A shift in the social sector demands a reliance on private partnerships to provide public and nonprofit services. This course will provide an overview of these partnerships, study organizational models, and examine both public and nonprofit success stories leaving the student with a fresher perspective on public and nonprofit management.

Prerequisites (or other restrictions)
None

Rationale/Justification for course (consider the following issues):

a. What are the goals and objectives of the course? To prepare graduate students for work in the field of public sector and/or nonprofit management.

b. How does the course support the mission statement of the department and the organizing principles of the graduate program? It provides students with the most up-to-date information on a topic very relevant to the public sector. This helps us to fulfill our mission of preparing public service leaders.

Are other departments affected by this course? ☐ YES ☒ NO
(Please attach letters of support from the chairs of each department indicating the Department has discussed and supports the proposal.)

Is this course part of a joint program? ☒ YES ☐ NO
If yes, at what institution? USC

Method of teaching: Seminar – discussion, some lecture, active learning applied projects

If more space is needed for any section, please attach additional sheets to this form.

November 2007
Expected changes

- Address potential enrollment pattern shifts in the Department or University-wide as it relates to the offering of this course. None expected – course has been offered as a special topics course and this is an attempt to make it permanent.

- Address potential shifts in staffing of the departments as it relates to the offering of this course. None – we have already been offering it and the same faculty will continue to teach it.

Requirements for additional resources made necessary by this course. (Note: course requiring additional resources will need special justification.)

- Staff: none
- Budget: none
- Library: none

Attach course syllabus, reading list, or any additional documentation that can help the committee evaluate this proposal. **A syllabus is mandatory.**

Signature of Program Director: ___________________________ Date: 8/16/09

Signature of Department Chair: ___________________________ Date: 8/16/09

Additional Chair’s Signature*: ___________________________ Date: __________________

Signature of Schools’ Dean: ___________________________ Date: 8/16/09

Additional Schools’ Dean Signature*: ___________________________ Date: ________________

Signature of the Provost: ___________________________ Date: 8/17/09

Signature of Budget Director**: ___________________________ Date: __________________

*For interdisciplinary courses.

**Business Affairs Office

Return form to the Graduate School Office for Further Processing

Signature of Chair of the Faculty Committee on Graduate and Continuing Education: ___________________________ Date: 9/23/09

Signature of Chair of Grad Council: ___________________________ Date: 11/16/09

Signature of the Faculty Secretary: ___________________________ Date: __________________

If more space is needed for any section, please attach additional sheets to this form.

November 2007
College of Charleston
Master of Public Administration Program
PUBA-705 Managing Public Partnerships
Fall 2010

Instructor: Eric M. DeMoura
Phone: (843) 442-0872
E-Mail: DemouraE@cofc.edu

Monday, 5:30-8:15pm
Education Center 115

Texts

Collins, Jim. *Good to Great and the Social Sectors.*

Additional reading material will be handed out in class or posted electronically.

Course Overview

There is a paradigm shift occurring in the social sector; a movement away from the large hierarchical, industrial model bureaucracies of the twentieth century to smaller, flatter, and more nimble social sector organizations. The new shift demands a reliance on private partnerships to provide public and non-profit services. This course will study organizational models, provide an overview of these partnerships, examine both public and non-profit success stories, and will leave the student with a fresher perspective on public and non-profit management.

Course Information

Information on grading, assignments, and schedule is provided below and you are expected to attend class and to participate in the classroom discussion.

Grading
Grading is as follows:
- Midterm Exam – 25%
- Group Project – 50%
- Final Exam – 25%

The group project will be to select a public or non-profit organization where networked governance can be used to improve a service. The group will be expected to deliver a comprehensive report which describes the organization in detail to include its mission, organizational philosophy, and primary services. The group will select and chart a
specific service that can benefit from a partnership with a social sector or private sector organization. The group must be able to demonstrate the benefit of the partnership, both to the selected organization and to the new partner, and must be able to depict the improved process either through a flow chart or by some other means. Finally, the group must clearly demonstrate how the partnership will result in an improved service.

I challenge the group to not select an organization which they are readily familiar with but to select an organization which group members are passionate about.

General Policies
1. Student conferences will be held if requested. These are by appointment. See me before or after class, call or e-mail me to arrange a conference.
2. Assignments must be handed in when due to avoid a penalty. Extensions will be given only for legitimate reasons that must be discussed with me. If you experience difficulty with any assignment, contact me as soon as possible. Late assignments carry a five point penalty for each day late.
3. Class attendance is required. Any student absent on more than three occasions may receive a grade penalty.

Class Schedule and Assignments

Week 1: Introductions/course overview

Week 2: Success Story 1 - Charleston Riverdogs

Week 3: The History of Work.

Week 4: Good to Great. Jim Collins

Week 5: Governing By Network. Goldsmith and Eggers

Week 6: Midterm Exam

Week 7: Fall Break Holiday. No Class.

Week 8: Success Story 2 – Mount Pleasant Memorial Waterfront Park

Week 9: Governing by Network

Week 10: Governing by Network

Week 11: Governing by Network

Week 12: Governing by Network
Week 13: Group Project Work Period

Week 14: Governing by Network

Week 15: Group Project Presentation

Week 16: Final Exam