To Whom It May Concern:

I would like to request the approval of a new minor "Global Trade (GLTR)". The purpose of the minor will be to offer students who have foreign language fluency or who are majoring in foreign language/studies the opportunity to focus their studies on global trade. The minor will not be available to School of Business students, only to those students majoring in foreign languages or studies.

Attached you can find:

1. GLTR New Minor Form
2. An Acknowledgement from Dr. Godwin Udah (Chair of the French Department) for incorporating the new minor into the curriculum.

If you have any additional questions, I would be happy to meet or answer them via email.

Gioconda Quesada

Associate Director, Global Business Resource Center
Associate Professor of Decision Sciences and International Business
School of Business
quesadag@cofc.edu
953-4276
Instructions:
- Please fill out all of the portions of the form that are specified in section B. You must do this before your request can move forward!
- Remember that your changes will not be implemented until the next catalog year at the earliest.
- If you have questions, please start by checking the detailed instructions on the website. Please feel free to contact the committee chair with any remaining questions you might have.

A. CONTACT INFORMATION.
Name: Gioconda Quesada        Phone: 953-4276       Email: quesadag@cofc.edu
School: Business              Department or Program: Marketing and Supply Chain Management
Name and Acronym of Minor: Global Trade, GLTR

Date (Semester/Year) new minor first available to students or change will take effect: Fall 2013

B. TYPE OF REQUEST. Please check all that apply, then fill out the specified parts of the form.

☐ Add a New Minor (complete all portions)
☐ Change an Existing Minor (complete C, D, E, G, H, and I)
  ☐ Add existing course or courses to requirements or electives
  ☐ Add new course(s) to requirements or electives (attach completed course form for each)
  ☐ Delete courses from requirements or electives
☐ Terminate a Minor (complete D, G, and H)

C. GENERAL INFORMATION.

Number of Current Hours (for existing minors): __________
Number of Proposed Hours (for new or changing minors): __18-24___

Catalog year in which changes will take effect: Fall __2013__________

☐ Interdisciplinary (please see guidelines on the Curriculum Committee website and include acknowledgments from relevant departments)

According to academic policy, students may not obtain a major/concentration and minor in the same subject. Will students in specific majors be prohibited from declaring this minor because of this policy?
☐ Yes—Which major(s) or concentration(s)? _BADM, INTB, HTMT, ECON, ACCT_ No
D. RATIONALE AND EXPLANATION. Please describe the request you are making and explain why you are making it. In addition, for a new minor, please address its objectives, provide evidence of student interest (e.g., interviews with student focus groups, enrollment in special-topics courses in this area), and explain how the minor supports the liberal arts tradition as well as the mission of the institution.

The purpose of the minor will be to offer students who have foreign language fluency or who are majoring in foreign language/studies the opportunity to focus their studies on global trade.

At present, students majoring in International Business must minor in a foreign language or area study in order to develop cross-national competencies. The proposed Global Trade minor would be the reverse of this with students having to demonstrate foreign language fluency or have a major study in a foreign language or area studies.

At present, students taking advanced foreign language courses can pursue the minor in Languages and International Business (LAIB), however, many of the courses required by LAIB are not internationally focused and, more importantly, there are many hidden pre-requisites (consequently, the minor graduates very few students). The proposed minor in GLTR would offer a better alternative to these students.

The School of Business's (SB) mission is to support the development of "critical thinking, leadership and communication skills. Students will need to be responsible, ethical contributors to the global marketplace". This minor supports the SB mission.

The minor would be a service program for those students majoring in foreign languages/studies and will not be available to SB students. It would replace the (unworkable) LAIB minor currently on the books. (See "Delete Minor" form submitted on behalf of LAIB program).
E. CURRICULUM. Please attach the complete curriculum for the minor. Distinguish between required and elective courses, and note any prerequisites, co-requisites, or other restrictions. Provide the catalog description and course list exactly as they should appear in the catalog.

This minor is restricted to students in the following majors: French and Francophone Studies, German, Latin American and Caribbean Studies, Jewish Studies, Spanish, and International Studies.

Additionally, this minor is restricted to students with a demonstrated foreign language proficiency at an Advanced Low Level defined by the American Council on the Teaching of Foreign Languages (ACTFL) or equivalent.

Required (12 hours)

- ECON 200 Microeconomics
- ECON 201 Macroeconomics (ECON 200)
- INTB 322 International Business (junior standing, ECON 200 and 201)
- INTB 313 Global Commerce and Enterprise (junior standing)

Two Electives (typically in junior year); (6 hours)

- BLAW 309 Legal Environment of International Business (junior standing and other electives as required)
- ECON 303 Economics of Transportation and Geography (Junior standing, ECON 200, 201)
- ECON 310 International Economics (junior standing, ECON 200, 201, MATH 105 or 120 or permission of the instructor)
- ECON 325 Economic Development (junior standing, ECON 200, 201 and MATH 105 or 120 or permission of instructor)
- FINC 382 International Finance (junior standing, ECON 200, 201, FINC 303)
- MGMT 308 Global Diversity (junior standing)
- INTB 314 Global Operations and Technology Management (DSCI 232, MGMT 301; MATH 104 or MATH 250, MATH 105 or MATH 120)
- INTB 328 Overseas Internship (junior standing and permission of the Director of the International Business program)
- INTB 360 Special Topics in International Business (junior standing or permission of the instructor)
- INTB 390 Social Enterprise and Development (junior standing or permission of the instructor)
- MGMT 391 The International Corporation (ECON 200 and 201 or permission of the instructor; junior standing)
- MGMT 310 International Human Resource Management (MGMT 307)
- MGMT 325 International Management (MGMT 301; junior standing)
- MKTG 326 International Marketing (MKTG 320, ECON 200, 201, junior standing)
- INTB 420 Independent Study (junior standing, written agreement with the instructor and chair)
- INTB 344 International Internship (junior standing or written permission of instructor)
- INTB 499 Bachelor's Essay (senior standing and permission of director. Restricted to Honors students)

Study Abroad Requirement: Earn 6 credit hours in a foreign country. Up to two courses, when pre-approved by the Director of the International Business Program, can be applied to the requirements of the minor.
F. STUDENT LEARNING OUTCOMES AND ASSESSMENT.

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Assessment Method and Performance Expected</th>
</tr>
</thead>
<tbody>
<tr>
<td>What will students know and be able to do when they complete the minor? Attach a Curriculum Map.</td>
<td>How will each outcome be measured? Who will be assessed, when, and how often? How well should students be able to do on the assessment?</td>
</tr>
</tbody>
</table>

1. *** See Attached

2.

3.

4.

How does this minor align with the student learning outcomes articulated for the major, program, or general education? What program-level outcome or outcomes does it support? Is the content or skill introduced, reinforced, or demonstrated in this minor?

This is a replacement for the Languages and International Business Minor.

G. IMPACT ON EXISTING PROGRAMS AND COURSES. Please describe the impact of this request on other programs and courses. If you are deleting a minor, please describe the effect on all programs that will be affected. If you are adding or changing a minor, please explain any overlap with existing programs at the College.

The minor would require no new courses. It should be noted that an Economics professor was hired recently to serve both the School of Business and School of Languages, Cultures, and World Affairs.

There is the potential to have some IB majors shift over to the GBTR minor, however, it is anticipated that the shift would be minimal since the International Business degree is an applied business degree requiring students to learn both the micro- and macro-fundamentals of business. The GBTR minor addresses mostly the macro-level aspects of world commerce (trade).

H. COSTS. List all of the new costs or cost savings (including new faculty/staff requests, library, equipment, etc.) associated with your request.

We do not anticipate additional costs or staffing shifts with the adoption of this minor. In fact, a new international Business position was already acquired specifically to develop and staff courses for this program.
I. CHECKLIST.

☒ I have completed all relevant parts of the form.

☒ I have attached a cover letter that describes my request and lists all the documents I am submitting.

☐ I have attached a Course Form for each newly-created or modified course.

☒ (For proposals that affect other departments in any way) I have attached an acknowledgement from the relevant department.

☒ I have provided the complete curriculum for the minor, including the description and course list, exactly as it should appear in the catalog.
J. APPROVAL AND SIGNATURES.

1. Signature of Department Chair or Program Director:
   ___________________________ Date: 12/3/12
   [Signature]

2. Signature of Academic Dean:
   ___________________________ Date: 12/13/12
   [Signature]

3. Signature of Provost:
   ___________________________ Date: 

4. Signature of Curriculum Committee Chair:
   ___________________________ Date: 

5. Signature of Budget Committee Chair:
   ___________________________ Date: 

6. Signature of Academic Planning Committee Chair:
   ___________________________ Date: 

7. Signature of Faculty Senate Secretary:
   ___________________________ Date: 

Date Approved by Faculty Senate: ___________________________
### Global Trade Minor Major Learning Goals and Assessment Methods

<table>
<thead>
<tr>
<th>Program Goal or Student Learning Outcome</th>
<th>Assessment Method and Performance Expected</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What will students know and be able to do when they complete the program?</strong></td>
<td><strong>How will the outcome be measured?</strong></td>
</tr>
<tr>
<td>To demonstrate basic proficiency in the core global trade discipline (international marketing, international management, global supply chain, and international finance);</td>
<td>Score on the sample test from the Certified Global Business Professional exam (available from NASBITE, the major US Trade Education organization)</td>
</tr>
<tr>
<td>To successfully complete a 6 credit hour expatriate experience in a foreign country;</td>
<td>Program director audit</td>
</tr>
<tr>
<td>To achieve foreign language and/or multicultural proficiency through completion of a foreign language or area studies major</td>
<td>Degree Audit. Students cannot receive the GBTR minor without successfully completing the collateral foreign language or area studies requirement an internationally-focused minor. (See catalog for majors available)</td>
</tr>
<tr>
<td>To demonstrate proficiency in both oral and written communication through the preparation and presentation of international trade research projects.</td>
<td>Instructor and peer evaluation of student-prepared documents and presentations.</td>
</tr>
</tbody>
</table>
Hi Gia,

This email acknowledges the plan by the School of Business to add the proposed Global Trade minor to the International Business major.

Thanks,
godwin
To: Faculty Curriculum Committee

From: Management & Entrepreneurship

The following forms are included

**FCC COURSE FORM** for a new course.

**FCC CHANGE/DELETE PROGRAM FORM**

ENTR 407/Ecopreneurship

**FCC COURSE FORM** for a change to a course.
Proposal for deletion of a program

NOTE: All gray text boxes must be completed (even if you just put N/A into them), otherwise the committee must consider the form incomplete.

Contact person Godwin O. Uwah  Email address uwahg@cofc.edu  Phone 953-5723

1. Department: French, Francophone and Italian Studies

2. Name of Program: Language and International Business

3. Check one:
   a) □ Major
   b) □ Concentration within a Major
   c) □ Minor within a Department
   d) □ Interdisciplinary Minor

4. If it is being replaced by another program, name that program:
   Global Trade

5. When will it be eliminated from the catalog? Fall 2013

6. If there are already students declared in the program, what will be the last semester they can complete the program? Fall 2013

7. If there is no replacement, explain why the program is being deleted.

8. Were courses from other departments or programs part of this program? If yes, what department/program? Please contact the department chair/program director and request a note or email that they are aware of the proposed change and include that note with the proposal.
   Yes: Accounting, Economics, International Business, French, German & Spanish.

Note: if the change includes deleting courses from the inventory, a Delete Course form must also be completed for each course, the Curriculum Committee does not assume the responsibility to delete the course.
Proposal for deletion of a program

9. Signature of Department Chair or Program Director:
   
   Date: 2-28-12
   
10. Signature of Dean of School:
    
    Date: 2-29-12

11. Signature of Provost:
    
    Date: __________________________

12. Signature of Curriculum Committee Chair:
    
    Date: __________________________

13. Signature of Faculty Senate Secretary:
    
    Date Approved by Senate: __________________________

Completed form should be sent by the Faculty Senate Secretary to the Registrar. After implementation, information concerning the passed course and program changes will be provided by the Registrar to all faculty and staff on campus.
I am aware of the proposed change to replace the Language and International Business (LAIB) minor with the proposed Global Trade (GLTR) minor.
Dear Godwin,

As requested, I brought your proposal to delete the minor in International Business to our department. We voted unanimously to support your petition.

Best,

Nancy
I support the deletion of the LAIB minor.

**************************
Mark P. Del Mastro
Professor and Chair
Hispanic Studies
College of Charleston
66 George Street
Charleston, S.C. 29424-0001 USA
Tel: 843.953.6748
http://spanish.cofc.edu
http://www.facebook.com/CofCHispanicStudies
http://hispanicstudiesjournals.blogspot.com/

Please see attached a deletion form to replace Language and International Business (LAIB) minor with the proposed Global Trade (GLTR) minor.

At your convenience, kindly email me a note indicating that you’re aware of the proposed change and in support of it.

I’ll appreciate hearing from you by Monday, August 29, 2011. In the meantime, if you have questions, please let me know or contact Renée directly.

Thanks,
godwin
To:
Cc:
Bcc:

Subject: FW: Deletion of language and international business minor
Attachments:

From: Blose, Julia E
Sent: Tue 2/28/2012 6:35 PM
To: Uwah, Godwin O; Mueller, Rene Dentiste
Subject: Deletion of language and international business minor

Hello Godwin:

This note is written in support of the proposal to delete the minor in language and international business currently offered by LCWA so that the global trade minor can be introduced instead.

Please let me know if you need anything else.
Thanks,

Julie

https://gibbes.cofc.edu/exchange/UwahG/Drafts/FW:%20Deletion%20of%20language%20... 2/28/2012