FACULTY CURRICULUM COMMITTEE
CHANGE/DELETE PROGRAM FORM
Music Industry Concentration in the Arts Management Program

Instructions:
• Please fill out all of the portions of the form that are specified in section B. You must do this before your request can move forward!
• Remember that your changes will not be implemented until the next catalog year at the earliest.
• If you have questions, please start by checking the detailed instructions on the website.
• Please feel free to contact the committee chair with any remaining questions you might have.

A. CONTACT INFORMATION.

Name: Scott Shanklin-Peterson  Phone: 843-953-8241  Email: petersons@cofc.edu

School: School of the Arts  Department or Program: Arts Management Program

Name and Acronym of Major: Arts Management/ARTM

B. CATEGORY OF REVIEW. Please check all that apply, then fill out the specified parts of the form.

☐ Change Request (fill out all sections)
  ☐ Add an existing course to requirements or electives
  ☐ Add a new course to requirements or electives (attach completed course form for each)
  ☐ Delete courses from requirements or electives
  ☒ Add or modify concentration*
  ☐ Add or modify cognate*

*Note: Only concentrations and cognates requiring 18 or more credit hours will be tracked in Banner and Degree Works and noted on the transcript.

☐ Terminate Program (fill out E, G, H, and I)
  ☐ Terminate degree
  ☐ Terminate major
  ☐ Terminate concentration
  ☐ Terminate cognate

C. GENERAL INFORMATION

Number of Current Credit Hours (for existing program):
Number of Proposed Credit Hours (for changed program): 18
Catalog Year in which changes will take effect: FALL 2014

D. CURRICULUM. Please list every change you are making below AND attach the current Program of Study Worksheet for this major (http://Registrar.cofc.edu/newcomUDENT-Worksheet/index.php) with changes marked in RED. Additions should show where the course will be inserted, deletions should be noted by crossing the course, and moves indicated with arrows. Distinguish between required and elective courses, and note any prerequisites, corequisites, sequencing, or other restrictions. Provide the catalog description and course list exactly as they should appear in the catalog. For each new course, submit the Curriculum Committee’s Course Form and a sample syllabus.
The Arts Management Program’s Music Industry Concentration will enable Arts Management majors interested in focusing on a career in the music industry to expand their knowledge and skills through specific course work, and other learning opportunities, such as internships, in a variety of areas such as record company operations, artist management, venue management, legal issues, marketing, public relations, and merchandising. Students will learn skills, concepts, and methodologies related to the legal, financial, artistic, and ethical issues that face the contemporary music business professional. Combined with their Liberal Arts education and Arts Management major, those students selecting to add the Music Industry Concentration will be well prepared for careers in both the non-profit and for-profit sectors of the arts sector.

ARTM MUSIC INDUSTRY CONCENTRATION COURSE REQUIREMENTS (18 HOURS)

ARTM 210: Introduction to the Music Industry (3) PR: none
ARTM 230: History of the Recording Industry (3) PR: none
ARTM 330: Music in the Marketplace (3) PR: ARTM 210 or permission of instructor
ARTM 360: Case Studies in Venue and Event Management (3) PR: junior standing, ARTM 310
ARTM 390: Legal Aspects of the Entertainment Industry (3) PR: junior standing or permission of instructor
ARTM 401: Music Industry Internship (3) PR: junior standing, ARTM 310 and faculty permission

E. RATIONALE AND EXPLANATION. Please provide a narrative addressing the request you are making and why you are making it.

In 2008, in response to students’ interest in learning about the music industry, the Arts Management Program began working with Mark Bryan, lead guitarist and founder of the Grammy Award-winning “Hootie and the Blowfish” to develop an “Introduction to the Music Industry” course. In the last three years music industry enrollments have risen dramatically from 57 students enrolled in courses during the 2009-2010 academic year to 159 in 2012-2013. The trend continues in Fall 2013 with an all-time high of 105 music industry enrollments for the semester compared to 87 enrollments during the previous fall.

It is evident from the enthusiastic student participation in music industry courses that a significant number of students are interested in combining their College of Charleston liberal arts studies and the arts management knowledge and skills developed through their major with additional specific music industry courses. Many of the Arts Management majors enrolled in these classes have indicated a desire to complete a Music Industry Concentration that will be noted on their transcript. The availability of this concentration would also enable students to develop a deeper understanding and broader skills in both non-profit arts management and the for-profit arts industry, thus preparing art management graduates for greater career options.

A Music Industry concentration will not overlap with any other programs. According the College policy all students enrolling in the Music Industry concentration must be Arts Management majors. However, the availability of these courses will enable students from other majors or minors (i.e. business, music, and communications), to enroll in music industry electives enabling them to enhance their own studies, and their knowledge of the music industry.

The Arts Management Program’s Music Industry Concentration will enable Arts Management majors interested in focusing on a career in the music industry to expand their knowledge and skills through specific course work related to record company operations, artist management, venue management, licensing and copyright issues, marketing and public relations, merchandising, and other learning opportunities such as internships. Students will learn skills, concepts, and methodologies related to the legal, financial, artistic, and ethical issues that face the contemporary
music business professional. Combined with their Liberal Arts education and Arts Management major, those students selecting to add the Music Industry Concentration will be well prepared for careers in both the non-profit and for-profit arts sectors.

F. STUDENT LEARNING OUTCOMES AND ASSESSMENT.

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Assessment Method and Performance Expected</th>
</tr>
</thead>
<tbody>
<tr>
<td>What will students know and be able to do when they complete the major or program? Music Industry Concentration Outcomes listed below are directly related to the ARTM Outcomes, only specific to the music industry.</td>
<td>How will each outcome be measured? Who will be assessed, when, and how often? How well should students be able to do on the assessment?</td>
</tr>
</tbody>
</table>

1. Students communicate effectively within music industry environments (musically, orally, and in writing).  
ARTM360: Students demonstrate the ability, via both written and spoken word, to effectively present, critique and defend ideas in a cogent, persuasive manner. Outcome will be measured by students writing a resume, as well as a minimum five page midterm exam outlining their qualifications for an event/venue management position, and an oral final exam involving all aspects presented in class. 95% of students will achieve objective.

2. Students demonstrate the ability to apply management and administration theory in the music industry to problems that have a strong aesthetic and artistic dimension.  
ARTM230: Students demonstrate the ability to track the emergence of the popular song, and explain how the recording industry was promoted and developed around radio and track changes and music industry deals over the years, as well as what prompted those changes. Outcome will be measured by the final exam. 95% of students enrolled should be able to achieve objective.

3. Students demonstrate the knowledge and ability to develop effective promotion and marketing mechanisms for the advancement of music to a diverse range of audiences.  
ARTM 230: Students demonstrate ability to plan and promote a release event to launch the class single, including budget, venue booking, poster design and distribution, ticket sales, and promotion of the event to local press and social media. Demonstration of outcome will be measured by accuracy of prepared budgets, clarity of written press release, increase in social media traffic, participation in prevent ticket sales, and ability to stick to timeline. Outcome will also be measured by a 300-400 word blog post analyzing the event. 95% of students should be able to achieve this objective.

4. Students critically analyze various forms of music.  
ARTM 330: Students demonstrate ability to analyze forms of music in the selection of a local artist, release and promote the artist through researching and working together to make decisions about genre, promotion plans, release format, artwork, and use of press releases and social media. Demonstration of outcome will be measured by an individual 300-400 word blog post analyzing the success of the project including the genre and artist selected in relation to the promotion and community participation in the project. 95% of students should be able to achieve objective.
5. Students critically analyze the management of music industry businesses and organizations.

ARTM 210: Students demonstrate the ability to critically analyze changes and current trends in management of artists, musical production and merchandise and trends in innovative management and marketing of successful artists NOT affiliated with traditional labels and/or publishers. A final project reflecting the contrast between recent history and current trends in management, including new income streams such as internet-based ‘performance art’ and videos and direct corporate sponsorships of touring and internet artists, the implications of mega trends in management. 95% of students achieve the outcome.

Additional Outcomes or Comments:

G. IMPACT ON EXISTING PROGRAMS AND COURSES. Please describe the impact of this request on other programs and courses. If you are deleting a program, please describe the effect on all programs that will be impacted; if you are adding or changing a program, please explain any overlap with existing programs at the College.

None. Students who are interested in the Music Industry courses are currently taking them as electives.

H. COSTS ASSOCIATED WITH THE REQUESTED ACTION. List all of the new costs or cost savings (including new faculty/staff requests, library, or equipment) associated with your request.

None. The only costs associated with adding a concentration are the salary of the adjuncts who teach the Music Industry courses. However, since these courses are already being offered as electives in the program, this would not be a new expense.

I. CHECKLIST

☑ I have completed all relevant parts of the form.

☑ I have attached a cover letter that describes my request and lists all the documents I am submitting.

☐ I have attached a Course Form for each newly-created or modified course.

☐ (For proposals that affect other departments in any way) I have attached an acknowledgement from the relevant department.

☑ I have provided the complete curriculum for the program, concentration, emphasis, etc., including the description and course list, exactly as it should appear in the catalog.

☑ I have submitted one Signature Form that lists all of the different forms I am submitting.
FACULTY CURRICULUM COMMITTEE
SIGNATURE PAGE
ARTS MANAGEMENT PROGRAM

- In section A, list ALL of the forms covered by this signature page. If you submit a form that is not listed in A, your proposal will be held back until we receive a new, updated signature page.
- You must obtain the signature of your department chair and dean before submitting your proposal.

A. FORMS COVERED BY THIS SIGNATURE PAGE. List each form you are submitting—for instance, PSYC 383, Course Form; PSYC, Change of Major Form; PSYC, Change of Minor Form.

ARTM, Change Program Form;
ARTM 200, Course Form;
ARTM 310, Course Form;
ARTM 360, Course Form;
ARTM 370, Course Form;
ARTM 380, Course Form;
ARTM, Change Minor Form;
ARTM, New Concentration Form;

B. APPROVAL AND SIGNATURES.

1. Signature of Department Chair or Program Director:

   [Signature]

   Date: 12-2-13

2. Signature of Academic Dean:

   [Signature]

   Date: 12/9/13

3. Signature of Provost:

   [Signature]

   Date: 1/5/14

4. Signature of Business Affairs (only for course fees):

   [Signature]

   Date: 

   □ fee approved on ________

   □ BOT approval pending

5. Signature of Curriculum Committee Chair:

   [Signature]

   Date: 

6. Signature of Budget Committee Chair (only for new programs):

   [Signature]

   Date: 

7. Signature of Academic Planning Committee Chair (only for new programs):

   [Signature]

   Date: 

8. Signature of Faculty Senate Secretary:

   [Signature]

   Date: 

Date Approved by Faculty Senate: 


FACULTY CURRICULUM COMMITTEE  
CHANGE/DELETE PROGRAM FORM  

Arts Management Program

Instructions:  
• Please fill out all of the portions of the form that are specified in section B. You must do this before your request can move forward!  
• Remember that your changes will not be implemented until the next catalog year at the earliest.  
• If you have questions, please start by checking the detailed instructions on the website.  
• Please feel free to contact the committee chair with any remaining questions you might have.

A. CONTACT INFORMATION. 

Name: Scott Shanklin-Peterson  Phone: 843-953-8241  Email: petersons@cofc.edu

School: School of the Arts  Department or Program: Arts Management

Name and Acronym of Major: Arts Management/ARTM

B. CATEGORY OF REVIEW. Please check all that apply, then fill out the specified parts of the form.

☐ Change Request (fill out all sections)  
☐ Add an existing course to requirements or electives  
☒ Add a new course to requirements or electives (attach completed course form for each)  
☐ Delete courses from requirements or electives  
☐ Add or modify concentration*  
☐ Add or modify cognate*  

*Note: Only concentrations and cognates requiring 18 or more credit hours will be tracked in Banner and Degree Works and noted on the transcript.

☐ Terminate Program (fill out E, G, H, and I)  
  ☐ Terminate degree  
  ☐ Terminate major  
  ☐ Terminate concentration  
  ☐ Terminate cognate

C. GENERAL INFORMATION

Number of Current Credit Hours (for existing program): 45
Number of Proposed Credit Hours (for changed program): 45
Catalog Year in which changes will take effect: FALL 2014

D. CURRICULUM. Please list every change you are making below AND attach the current Program of Study Worksheet for this major (http://registrar.cofc.edu/program-of-study-worksheets/index.php) with changes marked in RED. Additions should show where the course will be inserted, deletions should be noted by crossing out the course, and moves indicated with arrows. Distinguish between required and elective courses, and note any prerequisites, corequisites, sequencing, or other restrictions. Provide the catalog description and course list exactly as they should appear in the catalog. For each new course, submit the Curriculum Committee’s Course Form and a sample syllabus.
1. Establish a C-minus minimum grade requirement for foundation courses ARTM 200, ARTM 310.

   ARTM 200: Intro to Arts Management: a C-minus or better will be required in this course in order to enroll in
   ARTM 310: Advanced Arts Management for which it is a prerequisite.

   ARTM 310: Advanced Arts Management: a C-minus or better will be required in this course in order to enroll in
   any of the upper level ARTM courses for which it is a prerequisite.

E. RATIONALE AND EXPLANATION. Please provide a narrative addressing the request you are making and why you
   are making it.

   Mission Statement: The Arts Management major prepares students for careers in the rapidly evolving creative sector
   through a comprehensive program of academics and experiential learning. The multidisciplinary curriculum reinforces
   the College’s liberal arts foundation while emphasizing management, communication, and innovation in the arts.

   The Arts Management Program is an inter-disciplinary major that requires a unique blend of artistic knowledge,
   experience and skills, with a solid foundation in business principles. As a result the Arts Management Program
   requires curriculum standards to attract and retain students with the ability and commitment necessary for success in
   arts management. To achieve this goal the Arts Management Program requires all majors to complete foundation
   coursework from the School of the Arts, School of Business and one course from the Philosophy Department.

1. The Arts Management Program proposes that all majors must complete the foundational courses with no grade
   less than a “C-minus”. Although a D is a passing grade, it is proposed that a student must complete ARTM 200
   Introduction to Arts Management, ARTM 310: Advanced Arts Management,
   with a C-minus or better and that the student may not continue in the next course of a sequence until
   he/she has earned the required C-minus or better in the prerequisite. This would mean that a student would need
   at least a C-minus in ARTM 200 to move on to ARTM 310; at least a C-minus in ARTM 310 to move on to all the
   upper level courses;
   Failure to earn the required grade on the second attempt will result in ineligibility to graduate with an Arts
   Management major. (Refer to Course Repetition Policy in the catalog under Academic Regulations). Students are
   also urged to declare their intent to major in Arts Management by their sophomore year, if graduation within four
   years is anticipated.

   This policy change will help insure that all Arts Management majors:
   • develop a strong foundation of knowledge and skills in both the arts and business;
   • are well prepared to move through the higher level required courses in this major;
   • have a more thorough understanding of the content of higher level courses, thus improving class
     participation and performance;
   • are able to achieve learning outcomes related to both the arts and business;
• are equipped to graduate as highly qualified Arts Management majors prepared for careers in the rapidly evolving creative sector through a comprehensive program of academics and experiential learning, as noted in our program mission.

F. STUDENT LEARNING OUTCOMES AND ASSESSMENT.

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Assessment Method and Performance Expected</th>
</tr>
</thead>
<tbody>
<tr>
<td>What will students know and be able to do when they complete the major or program?</td>
<td>How will each outcome be measured? Who will be assessed, when, and how often? How well should students be able to do on the assessment?</td>
</tr>
<tr>
<td>1. Students express clear, persuasive ideas that demonstrate communication skills.</td>
<td>Demonstration of outcome will be measured by quality of advocacy letters at the end of ARTM 420, and in ARTM 400 weekly interns’ journal entries, final paper by professor and evaluation of intern’s communication skills by sponsoring internship organizations. 90% of enrolled students should be able to achieve objective.</td>
</tr>
</tbody>
</table>
| 2. Students understand and demonstrate knowledge of the support structure of the arts and its relationship to sustainability. | Demonstration of outcome will be measured in ARTM 350 by understanding, demonstrated through development of a fundraising support guide (mid-semester) and one written grant application projects by end of semester. 95% of students enrolled in ARTM 350 should be able to achieve SLO. 

Demonstration of outcome will be measured in ARTM 420 by development and completion of Advocacy Package or by development and completion of response papers. 90% of enrolled students should be able to achieve SLO. 
Demonstration of outcome will be measured by weekly and final reports submitted by students enrolled in ARTM 400: Internship. 90% of enrolled students should be able to achieve SLO. |
<table>
<thead>
<tr>
<th>3. Students promote the arts to a wide range of diverse audiences.</th>
<th>Demonstration of outcome will be measured by quality of the webpages and strategic marketing plans (mid-semester) and related marketing materials (end of semester) created by students completing ARTM 350. 90% of enrolled students should be able to achieve objective.</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Students critically analyze the arts from multiple perspectives.</td>
<td>Demonstration of students' ability to critically analyze one art form will be measured through quality of ARTM 325 Pecha Kucha Project. Analysis of multiple art forms will be demonstrated throughout semester in weekly journal entries and reviews of arts events in ARTM 325. 90% of enrolled students should achieve objective.</td>
</tr>
<tr>
<td>5. Students critically analyze the management of arts organizations and businesses from a variety of perspectives.</td>
<td>Perspectives of Arts Financial policy analysis skills will be individually demonstrated through individual case study and final project paper in ARTM 340. 85% of enrolled students should achieve objective. Journal entries and final paper that reflects management analysis of intern's assigned organization or business from a variety of perspectives. 90% of enrolled students should achieve objective.</td>
</tr>
</tbody>
</table>

**Additional Outcomes or Comments:**

None.

---

**G. IMPACT ON EXISTING PROGRAMS AND COURSES.** Please describe the impact of this request on other programs and courses. If you are deleting a program, please describe the effect on all programs that will be impacted; if you are adding or changing a program, please explain any overlap with existing programs at the College.

The impact to existing programs and courses will be minimal. Most students do not earn below a C-minus in these foundational courses. We believe that even fewer students will earn D's in these classes once the requirement is in place and students are aware of it. In spring 2013, only 5.2% of grades assigned in these three courses were below a C-minus.

---

**H. COSTS ASSOCIATED WITH THE REQUESTED ACTION.** List all of the new costs or cost savings (including new faculty/staff requests, library, or equipment) associated with your request.

None other than the possible cost to a student for repeating a course.
I. CHECKLIST

☐ I have completed all relevant parts of the form.

☐ I have attached a cover letter that describes my request and lists all the documents I am submitting.

☐ I have attached a Course Form for each newly-created or modified course.

☐ (For proposals that affect other departments in any way) I have attached an acknowledgement from the relevant department.

☐ I have provided the complete curriculum for the program, concentration, emphasis, etc., including the description and course list, exactly as it should appear in the catalog.

☐ I have submitted one Signature Form that lists all of the different forms I am submitting.
Arts Management Program
C- minimum grade requirements for the following courses:

ARTM 200  Introduction to Arts Management
ARTM 310  Advanced Arts Management

will affect the following classes:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTM 310</td>
<td>Advanced Arts Management</td>
<td>(3) PR: ARTM 200 (with a C- or better) or instructor permission</td>
</tr>
<tr>
<td>ARTM 340</td>
<td>Arts Financial Management</td>
<td>(3) PR: ARTM 200 (with a C- or better), ARTM 310 (with a C-or better),</td>
</tr>
<tr>
<td>ARTM 350</td>
<td>Fund Raising and Grant Writing for the Arts</td>
<td>(3) PR: ARTM 310 (with a C-or better)</td>
</tr>
<tr>
<td>ARTM 370</td>
<td>Arts Marketing &amp; Public Relations</td>
<td>(3) PR: ARTM 200 (with a C- or better), ARTM 310 (with a C- or better), MUSC 131, THTR 176, and ARTH 101, 102 or 103</td>
</tr>
<tr>
<td>ARTM 400</td>
<td>Internship in Arts Management</td>
<td>(3) PR: Junior standing, ARTM 310 (with a C- or better) and faculty permission</td>
</tr>
<tr>
<td>ARTM 401</td>
<td>Music Industry Internship</td>
<td>(3) PR: Junior standing, ARTM 310 (with a C- or better) and faculty permission</td>
</tr>
<tr>
<td>ARTM 420</td>
<td>Policy in the Arts</td>
<td>(3) PR: ARTM 310 (with a C-or better), 350 and junior standing</td>
</tr>
</tbody>
</table>
MEMO TO:

Dan Greenberg, Faculty Curriculum Committee Chairman  
Cathy Boyd, Registrar  
Franklin Czwazka, Catalog Manager

This email is to confirm that the Arts Management Program proposes delaying implementation of the proposed C-pre-requisite requirement for ARTM 200 and ARTM 310 until Fall 2015 in order to provide our students with sufficient notification of the requirements.

Thank you for your assistance.

Scott Shanklin-Peterson, Director  
Arts Management Program

Hi everyone,

I agree that this has been very confusing, and that we need new paperwork that lays things out clearly. Fortunately, I have that paperwork, and I’ve posted it on the Curriculum Committee website (Franklin—it’s on OAKS at the very end of the ARTM packet). If the ARTM folks can confirm that they want this in the fall of 2015, I can print out that email, attach it to the packet, and hand-note it on the form wherever needed.

Franklin et al.—please let me know if that’s sufficient for your purposes. Believe me, I don’t want any of us to be trying to sort through email chains somewhere down the road. My apologies again for not letting the RO know about the deferral of the C-prereq; I notified everyone in the next step of the chain, but forgot to notify people in the previous steps…..

DG

In that case, we really a new form, if there isn’t one already, for this.
I’m sorry but this has been so confusing and I really think we need “clean” paperwork showing things as they’re finally intended to be (only for ARTM 200 and 310) and something like what is on page 4 of this PDF showing which courses’ prerequisites will be affected as a result. Not something that we have to sift through and refer to other emails showing what is really supposed to happen (it’ll be helpful down the road when looking back on this—trust me). On the form we also need to nail down in writing what term this will be implemented in (Fall 2014 or 2015) that way it’s clear to everyone what is happening and when.

Also, I forgot to attach a PDF showing what we on this already, so here it is since I did reference page numbers.

Franklin J. Czwazka, M.A. | Catalog Manager
Registrar’s Office, College of Charleston
Charleston, SC 29424
(p) 843.953.5421 (f) 843.953.6560 (e) czwazkanofcofc.edu

---

From: Greenberg, Dan
Sent: Monday, January 13, 2014 11:46 AM
To: Boyd, Cathy; Shanklin-Peterson, Scott S
Cc: Urbanski Kelley, Anja; Czwazka, Franklin James; Chapman, Cheryl B
Subject: RE: Two FYIs about curricular proposals

Sorry—I think I forgot to update everyone about this. After the meeting at which the C-prereqs were approved, ARTM contacted me and asked that the prereq *not* be applied to ACCT 203. The Committee did not have time to hold a revote before the Senate meeting, and several Committee members expressed concern with the idea that the proposal was changing after we had approved it. I therefore wasn’t comfortable moving it forward on my own. The revised proposal—that is, with the C-prereq on ARTM 200 and ARTM 310—is up for a revote at this Friday’s meeting.

In the last meeting, we had generally agreed on a fall 2015 implementation. If the ARTM folks are still OK with that, it seems like the best all around.

DG

---

From: Boyd, Cathy
Sent: Monday, January 13, 2014 11:35 AM
To: Greenberg, Dan; Shanklin-Peterson, Scott S
Cc: Urbanski Kelley, Anja; Czwazka, Franklin James; Chapman, Cheryl B
Subject: RE: Two FYIs about curricular proposals

Scott,
The RO believes that the C-minimum grade requirement was approved for ACCT203, ARTM200 and ARTM310. Is this not correct for ACCT203? We also believed that the implementation had been delayed to fall 2015. If for fall 2014, then the C-requirements will be implemented for fall 2014 registration...which begins in March. This does not allow any time to communicate the changes to your students. Therefore, if you want to move forward for fall 2014, then be aware that this might affect registration for your juniors and seniors who have not met the C-requirement. The students will not be able to register themselves online but your department does have the ability to override the prerequisite and register them in the classes with less than a C- on the prerequisites.

Franklin will follow up this email with an email containing the attachments which said this proposal was to be deferred to fall 2015.
OK. I’ll move it forward. I defer to Cathy on the issue of implementation....

DG

--
Daniel Greenberg, PhD
Assistant Professor, Department of Psychology
College of Charleston
Office location: 57 Coming St., Rm. 203
Mailing address: 66 George St., Charleston, SC 29424
Email: greenbergdl@cofc.edu
Phone: (843) 953-5825
Fax: (843) 953-7151

Dan and Cathy,
Our faculty is still interested in having the C- requirement because it only applies to the two ARTM foundation courses that all students must complete before moving into higher level ARTM required courses. However, I need the answer to one question.

Once the requirement passes the Senate, I assume it is implemented as of next Fall, or is it implemented immediately, thus affecting those students who have completed the two courses or those enrolled in the two courses this semester. If it does affect those who have completed the courses or are taking the courses, does our program have the ability to "grandfather" them in, since they were not aware of the requirement, and basically begin the requirement either next fall or as of Summer 1 if one of the courses is taught then?

Thanks for your continuing help.
Scott

Scott Shanklin-Peterson
Director And Senior Fellow
Arts Management Program
On Jan 8, 2014, at 8:55 PM, "Greenberg, Dan" <greenbergdl@cofc.edu> wrote:

Thanks. I've modified the ARTH 220 listing accordingly. Sorry the C- issue has been such a hassle, but the implications are complex and the circumstances seem to be changing constantly....

DG

--

Daniel Greenberg, PhD
Assistant Professor, Department of Psychology
College of Charleston
Office location: 57 Coming St., Rm. 203
Mailing address: 66 George St., Charleston, SC 29424
Email: greenbergdl@cofc.edu
Phone: (843) 953-5825
Fax: (843) 953-7151

From: Shanklin-Peterson, Scott S
Sent: Wednesday, January 08, 2014 11:24 AM
To: Greenberg, Dan; Urbanski Kelley, Anja
Subject: Re: Two FYIs about curricular proposals

Hi Dan
Re Art History – their proposed change is fine with us.
RE C-: I need a day to converse with faculty and will get back to you.
Scott

From: <Greenberg>, Dan <greenbergdl@cofc.edu>
Date: Tuesday, January 7, 2014 5:53 PM
To: ANja UrbAnski <urbanskia@cofc.edu>, "Shanklin-Peterson, Scott S" <petersons@cofc.edu>
Subject: Two FYIs about curricular proposals

Hi Scott and Anja,

Your (oft-)revised packet of curricular proposals is before the Committee, and I just wanted to clarify two things:
1) You listed ARTH 220 (History of Greek and Roman Art) as one of the qualifying electives in Art History. ARTH just submitted a proposal to split that course into two (ARTH 214 and ARTH 215, one of which is Greek and one of which is Roman). If you’re OK with this, I can just manually make the change on your proposal—no need to submit anything else. (If students had previously taken 220, they would still get credit for it.) Please let me know what you’d prefer.

2) I have recently been informed that Business is abolishing its C- prerequisites (according to their statement, they caused massive problems and were ineffective anyway). Your own proposal for C- prerequisites had been deferred after it had been modified to remove one course. Since Business is removing its prerequisites, ARTM might well end up with fewer “refugees”, and you might no longer need the C- prereqs or their logistical issues. If you still want these to move forward, that’s fine—just let me know either way.

As for those logistical issues, below I’ve pasted part of a memo that describes them in more detail. You (meaning Anja, presumably) would need to be able to address all of these for the policy to be effective....

DG
--
Departments desiring C- prerequisites will need to do the following. (Note that the case studies are not hypothetical—each has actually occurred.)

* Review the Missing Prerequisite lists every semester and strike those students who do not qualify. (That’s the easy part.)

* Ensure that the students in ARTM 200 and ARTM 310 are aware that they must get a C- or better to continue.

* Enforce this requirement at the program level. Suppose a student takes ARTM 310 and earns a D. She tries to enroll in ARTM 350 fall semester senior year, but can’t. She comes to you and begs for an exception because she has a job lined up/has been admitted to graduate school/is moving across the country/etc. Will you allow her to enroll, undermining your policy, or will you insist that she retake the course, increasing her time to degree because of a bad semester several years ago?

* Identify and handle students who can no longer complete the major because of this policy. Our Course Repetition Policy says that students may repeat a passed course only once. Consider a student who gets a D- in ARTM 310 the first time through, then a D+ the second time. Technically, this student can no longer earn an ARTM major at C of C. Are you prepared to find these students? When they beg for an exception, will you grant it (undermining your policy) or tell them that their time and money on ARTM is wasted and they have to start over?

* Live with perverse incentives. Students have come up with a number of creative ways to avoid the above outcomes. Consider students who earned a D in a course the first time, then found themselves at risk of earning another D upon retaking it. Some students in these circumstances have decided to deliberately fail the course. This is because they can take the course a third time if they fail it, whereas if they pass it a second time (even with a D), they cannot take it again. Do you find this acceptable? If not, what would you advise such a student to do?

--
Daniel Greenberg, PhD
Assistant Professor, Department of Psychology
College of Charleston
Office location: 57 Coming St., Rm. 203
Mailing address: 66 George St., Charleston, SC 29424
Email: greenbergdl@cofc.edu
Phone: (843) 953-5825
Fax: (843) 953-7151