CHANGE/DELETE GRADUATE PROGRAM PROPOSAL FORM

Contact Name: James Kindley  Email: kindleyjt@cofc.edu  Phone: 953-5580

Department and School Name: School of Business  Name and Acronym of Graduate Program: Master of Business Administration (MBA)

Date (Semester/Year) changed/deleted program will take effect: Spring 2014

I. CATEGORY OF REVIEW (Check all that apply)

√ □ Change Request (attach details):
   □ Add existing course or courses to requirements or electives
   □ Add new course(s) to requirements or electives (complete and attach COURSE FORM for each)
   √ □ Delete courses from requirements or electives
   □ Add new emphasis (check one):  □ concentration  □ track  Total # of hours:
      (note: any emphasis involving more than 18 credit hours will also require CHE approval)

□ Terminate Program (check one):  □ Degree  □ Certificate  □ Emphasis (concentration/track)
   (if checked, skip section II, IV, V, and VII below)

   Are students currently enrolled in the program?  □ Yes  □ No
   If yes, what semester will students complete the program?

   If the program termination includes deleting courses from the inventory, a COURSE FORM must be included with this form for each course deletion.

□ Interdisciplinary (attach evidence of acknowledgement from relevant departments)

II. DESCRIPTION OF CHANGES: If a changed program—please explain changes below; if a new emphasis—please provide the details below.

MBAD 500 Law of Corporate Governance, a core course will be replaced by MBAD 520 Global Enterprise, currently a required course for the marketing focus area. This course will be replaced by a new marketing course which will be created and submitted for approval by the MBA marketing faculty. The law course will remain in the inventory of MBA courses for later use as an elective while the international component of the course will be compressed and included in the required pre-term session.
III. RATIONALE or JUSTIFICATION

For changes or termination, please provide a detailed justification. For a new emphasis, briefly address the goals/objectives for the new emphasis, provide evidence of student interest (i.e., has the program offered special topics courses in this area? has the program interviewed student focus groups as part of an internal assessment? etc.), and explain how the emphasis supports the liberal arts tradition and the mission of the institution.

The MBA faculty committee has determined that the content of MBAD 520 is relevant for all of the MBA students and is consistent with the objective of providing international content throughout the program of study. It will provide important information previously unavailable to students in the finance and hospitality revenue management focus.

MBAD 520 also covers extensive legal issues, many of which are included in MBAD 500, thus leading to the decision to not require MBAD 500. MBAD 520 goes further by bringing in a more extensive global perspective.

IV. CURRICULUM

Provide the COMPLETE curriculum for the changed program and/or new emphasis distinguishing between required and elective courses. Note pre-requisite courses where appropriate. Note any sequencing of courses or requirements in the program, listed exactly as it should appear in the catalog.

<table>
<thead>
<tr>
<th>Fall Semester</th>
<th>Spring Semester</th>
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<tbody>
<tr>
<td>MBAD 502 Accting for Mgrs .</td>
<td>MBAD 520 Global Enterprise</td>
<td>*Focus course #2</td>
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<tr>
<td>MBAD 503 Financial Mgmt</td>
<td>MBAD 505 Innovation/Creativity</td>
<td>*Focus course #3</td>
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<td>MBAD 506 Operations Mgmt</td>
<td>MBAD 504 Managing/Leading</td>
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<tr>
<td>MBAD 518 Global Economy</td>
<td>MBAD 590 Strategy &amp; Policy</td>
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<tr>
<td>MBAD 525 Marketing Mgmt</td>
<td>*Focus course #1</td>
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See attached chart. * Choice of focus area, finance, marketing or hospitality revenue management.
Attach the completed COURSE FORM and a sample syllabus for each new course.

Is a syllabus for each new course attached? □ Yes  □ No

New course proposal for replacement for MBAD 520 in the marketing focus will be submitted separately.

V. STUDENT LEARNING OUTCOMES and ASSESSMENT  N/A

<table>
<thead>
<tr>
<th>Program-Level Student Learning Outcomes</th>
<th>Assessment Method and Performance Expected</th>
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<tbody>
<tr>
<td>What will students know and be able to do when they complete the program/emphasis? Attach Curriculum Map.</td>
<td>How will each outcome be measured? Who will be assessed, when, and how often? How well should students be able to do on the assessment?</td>
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Additional Outcomes or Comments:

VI. IMPACT ON EXISTING PROGRAMS and COURSES Please briefly document the impact of this changed/deleted program or new emphasis on other programs and courses; if changing/deleting a program—list all programs that will be impacted (and how); if adding a new emphasis—explain any overlap with existing programs or courses in the same or different departments.

N/A
Is this changed/deleted program used by others? □ Yes  √ □ No
If yes, please provide a letter of support in each case.

VII. COSTS ASSOCIATED WITH THE ACTION REQUESTED List all of the new costs or cost savings, (including new faculty/staff requests, library or equipment, etc.) associated with the action requested.

No new costs.
VIII. APPROVAL and SIGNATURES

Signature of Program Director: ___________________________ Date: 5/31/2013

Signature of Department Chair: ___________________________ Date: 2/18/13

Signature of School Dean: ___________________________ Date: 2/26/13

Signature of the Provost: ___________________________ Date: 3/4/13

Return form to the Graduate School Office for Further Processing

Signature of Chair of the Faculty Committee on Graduate Education, Continuing Education & Special Programs: ___________________________ Date: 4/4/2013

Signature of Chair of the Graduate Council: ___________________________ Date: 4/16/13

Signature of Faculty Senate Secretary: ___________________________ Date: __________

Date Approved by Faculty Senate: ___________________________
Hi Beth,

Thanks,

Penny

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Associate Director
Penelope Mckeever

I am sending this document over for George Hyn's signature before it goes to the Graduate Office. It may have already been signed, but I can't seem to track it down and I don't want it to fall through the cracks. Could you let me know if this has already come your way and if so, could I get a scan of the signed file?

Mckeever, Penelope

Monday, March 04, 2013 12:22 PM

Attachments:
Subject:
To:
Sent:
From: