FACULTY CURRICULUM COMMITTEE
SIGNATURE PAGE

- In section A, list ALL of the forms covered by this signature page. If you submit a form that is not listed in A, your proposal will be held back until we receive a new, updated signature page.
- You must obtain the signature of your department chair and dean before submitting your proposal.

A. FORMS COVERED BY THIS SIGNATURE PAGE. List each form you are submitting—for instance, PSYC 383, Course Form; PSYC, Change of Major Form; PSYC, Change of Minor Form.

BLFR, (Business Language in French). Change to a minor Form

B. APPROVAL AND SIGNATURES.

1. Signature of Department Chair or Program Director:
   [Signature]
   Date: 2/10/15

2. Signature of Academic Dean:
   [Signature]
   Date: 2/10/15

3. Signature of Provost:
   [Signature]
   Date: 3/10/15

4. Signature of Business Affairs (only for course fees):
   [Signature]
   Date: 
   □ fee approved on ______
   □ BOT approval pending

5. Signature of Curriculum Committee Chair:
   [Signature]
   Date: 

6. Signature of Budget Committee Chair (only for new programs):
   [Signature]
   Date: 

7. Signature of Academic Planning Committee Chair (only for new programs):
   [Signature]
   Date: 

8. Signature of Faculty Senate Secretary:
   [Signature]
   Date: 

Date Approved by Faculty Senate: 

02-11-15 03:45 RCV0
FACULTY CURRICULUM COMMITTEE
MINOR FORM

Instructions:
• Please fill out all of the portions of the form that are specified in section B. You must do this before your request can move forward!
• Remember that your changes will not be implemented until the next catalog year at the earliest.
• If you have questions, please start by checking the detailed instructions on the website. Please feel free to contact the committee chair with any remaining questions you might have.

A. CONTACT INFORMATION.

Name: Shawn Morrison Phone: 953-6743 Email: morrisonsh@cofc.edu

School: LCWA Department or Program: French, Francophone, and Italian Studies

Name and Acronym of Minor: Business Language in French BLFR

B. TYPE OF REQUEST. Please check all that apply, then fill out the specified parts of the form.

☐ XChange an Existing Minor (complete C, D, E, G, H, and I)
☐ XAdd existing course or courses to requirements or electives
☐ XDelete courses from requirements or electives

C. GENERAL INFORMATION.

Number of Current Credit Hours (for existing minors): 18
Number of Proposed Credit Hours (for new or changing minors): 18

Catalog year in which changes will take effect: FALL 2015

According to academic policy, students may not obtain a major/concentration and minor in the same subject. Will students in specific majors be prohibited from declaring this minor because of this policy?
X Yes—Which major(s) or concentration(s)?

French Major

D. CURRICULUM. For a changed minor, please list every change you are making below AND attach the current catalog entry for this minor (from the Minor Requirements section) with changes marked in RED. Additions should show where the course will be inserted, deletions should be noted by crossing out the course, and moves indicated with arrows. Distinguish between required and elective courses, and note any prerequisites, co-requisites, sequencing, or other restrictions. For each new course, submit the Curriculum Committee’s Course Form and a sample syllabus. For a new program, please submit the complete curriculum and catalog description exactly as they should appear in the catalog.

This form was last updated on 6/6/2013 and replaces all others.
Credit Hours: 18 (above 202)

Required Courses:

FREN 313 French Conversation and Grammar Pre-requisite 202 or 250 or placement.

FREN 314 French Conversation and Composition Pre-requisite 202 or 250 or placement

FREN 380 Le Concept de Marketing Pre-requisite: Pre-requisite: FREN 313 and FREN 314

FREN 381 French for World Business Pre-requisite: FREN 313 and FREN 314

FREN 491 Topics in Contemporary French and Francophone Culture OR

FREN 495 Capstone Seminar* *With focus on business and commerce

One course selected from the following:

FREN 320 Survey of Francophone Literature Pre-requisite: FREN 313 and FREN 314

FREN 326 Survey of Francophone Civilization Pre-requisite: FREN 313 and FREN 314

One course selected from the following:

FREN 321 Survey of French Literature Pre-requisite: FREN 313 and FREN 314

FREN 327 Survey of French Civilization Pre-requisite: FREN 313 and FREN 314

E. RATIONALE AND EXPLANATION. Please provide a narrative addressing the request you are making and why you are making it. In addition, for a new minor, please address its objectives, provide evidence of student interest (e.g. interviews with student focus groups, enrollment in special-topics courses in this area), and explain how the minor supports the liberal arts tradition as well as the mission of the institution.

Adding the FREN 313: Students who are working towards the minor in French Language for Business need a solid foundation in the basics of French grammar, syntax, composition, and speaking. They should be required to take the same foundation courses as the regular French minors and the French majors, which are both FREN 313 and FREN 314. This will allow them to improve their skills in communicating in writing and speaking, which will help them as they interact in French with native speakers in French and Francophone countries. FREN 313 is also a pre-requisite for all the other courses, so students would have had to take it as an extra course in order to complete the requirements. That meant that, instead of the 18 credits as listed, students actually had to take 21 credits. That is not necessary.

Removing the FREN 491 or FREN 495 requirement: Students who are minors in French for Business do not need to take courses at the 400-level, which deal mostly with literature or cultural studies topics that do not pertain to business. They are able to learn how to interact in the French business world through the two French for Business courses.

This form was last updated on 6/6/2013 and replaces all others.
F. STUDENT LEARNING OUTCOMES AND ASSESSMENT.

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Assessment Method and Performance Expected</th>
</tr>
</thead>
<tbody>
<tr>
<td>What will students know and be able to do when they complete the minor? Attach a Curriculum Map.</td>
<td>How will each outcome be measured? Who will be assessed, when, and how often? How well should students be able to do on the assessment?</td>
</tr>
<tr>
<td>1. Students demonstrate an understanding of French and American practices and identify key differences and commonalities in a paper or project.</td>
<td>Students will create a project or write a paper in the FREN 380 course in which they describe two differences between French and American Marketing systems and practices. 80% of students will receive at least a B on the paper or project.</td>
</tr>
<tr>
<td>2. Students describe how cultural perspectives determine the products and practices of the business world in France.</td>
<td>Students will complete a case study in which they identify cultural practices and perspectives. 80% of students will receive at least a B on the project.</td>
</tr>
<tr>
<td>3.</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td></td>
</tr>
</tbody>
</table>

How does this minor align with the student learning outcomes articulated for the major, program, or general education? What program-level outcome or outcomes does it support? Is the content or skill introduced, reinforced, or demonstrated in this minor?

G. IMPACT ON EXISTING PROGRAMS AND COURSES. Please describe the impact of this request on other programs and courses. If you are deleting a minor, please identify all programs that will be affected. If you are adding or changing a minor, please explain any overlap with existing programs at the College.

No impact.

H. COSTS. List all of the new costs or cost savings (including new faculty/staff requests, library, equipment, etc.) associated with your request.

No costs.
I. CHECKLIST.

✓ I have completed all relevant parts of the form.

✓ I have attached a cover letter that describes my request and lists all the documents I am submitting.

✓ I have provided the complete curriculum for the minor, including the description and course list, exactly as it should appear in the catalog.

✓ I have submitted one Signature Form that lists all of the different forms I am submitting.