To Whom This Concerns:

We in the Department of Supply Chain and Information Management are requesting your consideration of a change to the Global Logistics and Transportation Minor and Concentration. We believe these modifications will provide our students with a stronger curriculum by allowing more choice in the selection of their coursework.

In the attached package are the Faculty Curriculum Committee Minor and Change/Delete Program Forms, current catalog copy for the minor/concentration, proposed catalog copy for the modified minor/concentration highlighting changes, letters of support from effected departments, the Program goals as contained in Compliance Assist and the Faculty Curriculum Committee Signature Form. Specifically, we are requesting the approval of the following changes and additions:

- Replace the present requirement that students complete ECON 303 Economics of Transportation and Geography and INTB 322 International Business with the following menu of existing courses from which they must select six hours:

  DSCI 406  Quantitative Methods & Decision Making  
  ECON 303 Economic Geography  
  MKTG 333 Purchasing & Supply Chain Management  
  INTB 313  Global Commerce & Enterprise  
  INTB 322 International Business  
  TRAN 360 Special Topics in Intermodal Transportation  
  TRAN 444 Transportation/Logistics Internship  
  TRAN 499 Bachelor’s Essay  
  SCIM  All courses at or above the 300 level

If you have any questions or need any additional information, please feel free to contact me directly. Thank you in advance for the time and effort you dedicate to this request.

Sincerely,

Joshua M. Davis, Chair
Department of Marketing and Supply Chain Management
School of Business
College of Charleston
davisjm@cofc.edu
Faculty Curriculum Committee Minor and Change/Delete Program Forms
Cover letter
Catalog Copy for Minor and Concentration, Old and New
Letters of Support from the Departments of Management & Marketing and Economics & Finance
Global Logistics and Transportation Program goals/outcomes

B. APPROVAL AND SIGNATURES.

1. Signature of Department Chair or Program Director:

   [Signature]
   Date: 1/12/14

2. Signature of Academic Dean:

   [Signature]
   Date: 1/12/14

3. Signature of Provost:

   [Signature]
   Date: 2/10/15

4. Signature of Business Affairs (only for course fees):

   [Signature]
   Date: ____________  □ fee approved on ____________  □ BOT approval pending

5. Signature of Curriculum Committee Chair:

   [Signature]
   Date: 2/20/15

6. Signature of Budget Committee Chair (only for new programs):

   [Signature]
   Date: ____________

7. Signature of Academic Planning Committee Chair (only for new programs):

   [Signature]
   Date: ____________

8. Signature of Faculty Senate Secretary:

   [Signature]
   Date: ____________

Date Approved by Faculty Senate: ____________
Instructions:
- Please fill out all of the portions of the form that are specified in section B. **You must do this before your request can move forward!**
- Remember that your changes will not be implemented until the next catalog year at the earliest.
- If you have questions, please start by checking the detailed instructions on the website. Please feel free to contact the committee chair with any remaining questions you might have.

A. CONTACT INFORMATION.

Name: Kent Gourdin          Phone: 3-5327          Email: gourdin@cofc.edu

School: Business          Department or Program: Supply Chain & Information Management

Name and Acronym of Minor: Global Logistics & Transportation

B. TYPE OF REQUEST. Please check all that apply, then fill out the specified parts of the form.

☐ Add a New Minor (complete all portions)

☒ Change an Existing Minor (complete C, D, E, G, H, and I)
   ☐ Add existing course or courses to requirements or electives
   ☐ Add new course(s) to requirements or electives (attach completed course form for each)
   ☐ Delete courses from requirements or electives

☐ Terminate a Minor (complete E, G, H, and I)

C. GENERAL INFORMATION.

Number of Current Credit Hours (for existing minors): 18
Number of Proposed Credit Hours (for new or changing minors): 18

Catalog year in which changes will take effect: FALL 2015

☐ Interdisciplinary (please see guidelines on the Curriculum Committee website and include acknowledgments from relevant departments)

According to academic policy, students may not obtain a major/concentration and minor in the same subject. Will students in specific majors be prohibited from declaring this minor because of this policy?

___ Yes—Which major(s) or concentration(s)?

☒ No

D. CURRICULUM. For a changed minor, please list every change you are making below AND attach the current catalog entry for this minor (from the Minor Requirements section) with changes marked in RED. Additions should show where the course will be inserted, deletions should be noted by crossing out the course, and moves indicated with arrows. Distinguish between required and elective courses, and note any prerequisites, co-requisites, sequencing, or other restrictions. For each new course, submit the Curriculum Committee’s Course Form and a sample syllabus. For

This form was last updated on 6/6/2013 and replaces all others.
a new program, please submit the complete curriculum and catalog description exactly as they should appear in the catalog.

Students must currently take INTB 322 International Business and ECON 303 Economic Geography in addition to four required TRAN classes: TRAN 311 Intermodal Transportation, TRAN 312 Global Logistics, TRAN 431 Issues in Global Logistics, TRAN 432 Global Logistics Systems Management. The proposed change would allow students to choose two courses from the following list:

DSCI 406 Quantitative Methods & Decision Making  
ECON 303 Economic Geography  
MKTG 333 Purchasing & Supply Chain Management  
INTB 313 Global Commerce & Enterprise  
INTB 322 International Business  
TRAN 360 Special Topics in Intermodal Transportation  
TRAN 444 Transportation/Logistics Internship  
TRAN 499 Bachelor's Essay  
SCIM All courses at or above the 300 level

E. RATIONALE AND EXPLANATION. Please provide a narrative addressing the request you are making and why you are making it. In addition, for a new minor, please address its objectives, provide evidence of student interest (e.g. interviews with student focus groups, enrollment in special-topics courses in this area), and explain how the minor supports the liberal arts tradition as well as the mission of the institution.

The Global Logistics & Transportation (GLAT) minor has historically been a lockstep program requiring the students to take certain classes in certain semesters during their Junior and Senior years. The purpose of the change is to give these students more choice in the classes they take. In addition, students will have more flexibility to work around class scheduling or conflicts that can arise when elective courses required for the minor are offered only once a semester or year.

F. STUDENT LEARNING OUTCOMES AND ASSESSMENT.

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Assessment Method and Performance Expected</th>
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<tr>
<td>What will students know and be able to do when they complete the minor? Attach a Curriculum Map.</td>
<td>How will each outcome be measured? Who will be assessed, when, and how often? How well should students be able to do on the assessment?</td>
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</tbody>
</table>

This form was last updated on 6/6/2013 and replaces all others.
4. How does this minor align with the student learning outcomes articulated for the major, program, or general education? What program-level outcome or outcomes does it support? Is the content or skill introduced, reinforced, or demonstrated in this minor?

G. IMPACT ON EXISTING PROGRAMS AND COURSES. Please describe the impact of this request on other programs and courses. If you are deleting a minor, please identify all programs that will be affected. If you are adding or changing a minor, please explain any overlap with existing programs at the College.

There may be slight enrollment increases in individual classes depending on which the students choose, but the impact should be minimal.

H. COSTS. List all of the new costs or cost savings (including new faculty/staff requests, library, equipment, etc.) associated with your request.

None

I. CHECKLIST.

☒ I have completed all relevant parts of the form.
☒ I have attached a cover letter that describes my request and lists all the documents I am submitting.
☐ I have attached a Course Form for each newly-created or modified course.
☒ (For proposals that affect other departments in any way) I have attached an acknowledgement from the relevant department.
☑ I have provided the complete curriculum for the minor, including the description and course list, exactly as it should appear in the catalog.

☑ I have submitted one Signature Form that lists all of the different forms I am submitting.
Global Logistics and Transportation Minor

Credit Hours: 18

Minor Requirements:

TRAN 311 Intermodal Logistics
TRAN 312 Global Logistics
TRAN 431 Issues in Global Logistics
TRAN 432 Global Logistics Systems Management
ECON 303 Economics of Transportation and Geography
INTB 322 International Business

NOTES: Economics (ECON) 200 and 201 are pre-requisites for the courses required of this minor. Students must meet with the program director (Kent Gourdin: gourdink@cofc.edu) for application in the spring of their sophomore year. Students are required to have a minimum cumulative GPA of 2.50. A professional training program is also required for students in this minor.
Global Logistics and Transportation Minor

Credit Hours: 18

Minor Requirements:

TRAN 311 Intermodal Logistics
TRAN 312 Global Logistics
TRAN 431 Issues in Global Logistics
TRAN 432 Global Logistics Systems Management
ECON 303 Economics of Transportation and Geography (Delete)
INTB 322 International Business (Delete)

Plus six hours from the following:

DSCI 406 Quantitative Methods & Decision Making
ECON 303 Economics of Transportation and Geography
MKTG 333 Purchasing & Supply Chain Management
INTB 313 Global Commerce & Enterprise
INTB 322 International Business
TRAN 360 Special Topics in Intermodal Transportation
TRAN 444 Transportation/Logistics Internship
TRAN 499 Bachelor’s Essay
SCIM All courses at or above the 300 level

NOTES: Economics (ECON) 200 and 201 are pre-requisites for the courses required of this minor. Students must meet with the program director (Kent Gourdin: gourdink@cofc.edu) for application in the spring of their sophomore year. Students are required to have a minimum cumulative GPA of 2.50. A professional training program is also required for students in this minor.
Hi Kent,

My colleagues in the Department of Economics support the proposed changes to the GLAT minor.

Calvin Blackwell  
Professor, Chair  
Department of Economics  
College of Charleston  
Charleston, SC 29424  
e: blackwellc@cofc.edu  
t: 843.953.7836  
http://sb.cofc.edu/academics/academicdepartments/economics/faculty/blackwell-calvin.php  
SSRN: http://tinyurl.com/mp9uiel

Hi Rene and Calvin:

I proposing a change to the course requirements for the GLAT minor. Bob Pitts thought I should run it by you guys so I’ve attached the cover letter explaining what I’m doing. If you have any issues, please let me know. If not, will you please shoot me back an email stating your support?

Thanks very much.

Kent

Kent N. Gourdin, Professor and Director  
Global Logistics and Transportation Program  
School of Business  
College of Charleston  
66 George Street  
Charleston, SC 29424  
USA  
Office: 843-953-5327  
Cell: 843-452-2192
Looks fine to me.

From: Gourdin, Kent N  
Sent: Friday, September 12, 2014 10:14 AM  
To: Kent, Thomas W  
Subject: RE: Proposed Change to the GLAT Minor

Here you go.

From: Gourdin, Kent N  
Sent: Wednesday, September 03, 2014 1:24 PM  
To: Mueller, Rene Dentiste; Blackwell, Calvin; Kent, Thomas W  
Subject: FW: Proposed Change to the GLAT Minor

Hi Rene, Tom and Calvin:

I proposing a change to the course requirements for the GLAT minor. Bob Pitts thought I should run it by you guys so I’ve attached the cover letter explaining what I’m doing. If you have any issues, please let me know. If not, will you please shoot me back an email stating your support?

Thanks very much.

Kent

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Office: 843-953-5327  
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FACULTY CURRICULUM COMMITTEE
CHANGE/DELETE PROGRAM FORM

Instructions:
• Please fill out all of the portions of the form that are specified in section B. You must do this before your request can move forward!
• Remember that your changes will not be implemented until the next catalog year at the earliest.
• If you have questions, please start by checking the detailed instructions on the website.
• Please feel free to contact the committee chair with any remaining questions you might have.

A. CONTACT INFORMATION.

Name: Kent Gourdin Phone: 3-5327 Email: gourdink@cofc.edu

School: Business Department or Program: Global Logistics & Transportation Program, GLAT

Name and Acronym of Major: Business Administration, BADM

B. CATEGORY OF REVIEW. Please check all that apply, then fill out the specified parts of the form.

☑ Change Request (fill out all sections)
  □ Add an existing course to requirements or electives
  □ Add a new course to requirements or electives (attach completed course form for each)
  □ Delete courses from requirements or electives
  ☑ Add or modify concentration*
  □ Add or modify cognate*

*Note: Only concentrations and cognates requiring 18 or more credit hours will be tracked in Banner and Degree Works and noted on the transcript.

□ Terminate Program (fill out E, G, H, and I)
  □ Terminate degree
  □ Terminate major
  □ Terminate concentration
  □ Terminate cognate

C. GENERAL INFORMATION

Number of Current Credit Hours (for existing program): 18
Number of Proposed Credit Hours (for changed program): 18
Catalog Year in which changes will take effect: FALL 2015

D. CURRICULUM. Please list every change you are making below AND attach the current Program of Study Worksheet for this major (http://registrar.cofc.edu/program-of-study-resources/program-of-study-worksheets/index.php) with changes marked in RED. Additions should show where the course will be inserted, deletions should be noted by crossing out the course, and moves indicated with arrows. Distinguish between required and elective courses, and note any prerequisites, co-requisites, sequencing, or other restrictions. Provide the catalog description and course list exactly as they should appear in the catalog. For each new course, submit the Curriculum Committee’s Course Form and a sample syllabus.

Students must currently take INTB 322 International Business and ECON 303 Economic Geography in addition to four required TRAN classes: TRAN 311 Intermodal Transportation, TRAN 312 Global Logistics, TRAN 431 Issues in

This form was last updated on 6/6/2013 and replaces all others.
Global Logistics, TRAN 432 Global Logistics Systems Management. The proposed change would allow students to choose two courses from the following list:
DSCI 406 Quantitative Methods & Decision Making
ECON 303 Economic Geography
MKTG 333 Purchasing & Supply Chain Management
INTB 313 Global Commerce & Enterprise
INTB 322 International Business
TRAN 360 Special Topics in Intermodal Transportation
TRAN 444 Transportation/Logistics Internship
TRAN 499 Bachelor's Essay
SCIM All courses at or above the 300 level

E. RATIONALE AND EXPLANATION. Please provide a narrative addressing the request you are making and why you are making it.

The Global Logistics & Transportation (GLAT) minor has historically been a lockstep program requiring the students to take certain classes in certain semesters during their Junior and Senior years. The purpose of the change is to give these students more choice in the classes they take. In addition, students will have more flexibility to work around class scheduling or conflicts that can arise when elective courses required for the minor are offered only once a semester or year.

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There may be slight enrollment increases in individual classes depending on which the students choose, but the impact should be minimal.

H. COSTS ASSOCIATED WITH THE REQUESTED ACTION. List all of the new costs or cost savings (including new faculty/staff requests, library, or equipment) associated with your request.

None

I. CHECKLIST

☑ I have completed all relevant parts of the form.

☑ I have attached a cover letter that describes my request and lists all the documents I am submitting.

☐ I have attached a Course Form for each newly-created or modified course.

☐ (For proposals that affect other departments in any way) I have attached an acknowledgement from the relevant department.

☑ I have provided the complete curriculum for the program, concentration, emphasis, etc., including the description and course list, exactly as it should appear in the catalog.

☑ I have submitted one Signature Form that lists all of the different forms I am submitting.
Current Catalog Copy for the Global Logistics and Transportation Concentration

Global Logistics and Transportation Concentration

Credit Hours: 18

Minor Requirements:

TRAN 311 Intermodal Logistics
TRAN 312 Global Logistics
TRAN 431 Issues in Global Logistics
TRAN 432 Global Logistics Systems Management
ECON 303 Economics of Transportation and Geography
INTB 322 International Business

NOTES: Economics (ECON) 200 and 201 are pre-requisites for the courses required of this minor. Students must meet with the program director (Kent Gourdin: gourdink@cofc.edu) for application in the spring of their sophomore year. Students are required to have a minimum cumulative GPA of 2.50. A professional training program is also required for students in this concentration.
Global Logistics and Transportation Concentration

Credit Hours: 18

Concentration Requirements:

TRAN 311 Intermodal Logistics
TRAN 312 Global Logistics
TRAN 431 Issues in Global Logistics
TRAN 432 Global Logistics Systems Management
ECON 303 Economics of Transportation and Geography (Delete)
INTB 322 International Business (Delete)

Plus six hours from the following:

DSCI 406  Quantitative Methods & Decision Making
ECON 303 Economics of Transportation and Geography
MKTG 333 Purchasing & Supply Chain Management
INTB 313  Global Commerce & Enterprise
INTB 322 International Business
TRAN 360 Special Topics in Intermodal Transportation
TRAN 444 Transportation/Logistics Internship
TRAN 499 Bachelor’s Essay
SCIM  All courses at or above the 300 level

NOTES: Economics (ECON) 200 and 201 are pre-requisites for the courses required of this concentration. Students must meet with the program director (Kent Gourdin: gourdink@cofc.edu) for application in the spring of their sophomore year. Students are required to have a minimum cumulative GPA of 2.50. A professional training program is also required for students in this concentration.
Gourdin, Kent N

From: Kent, Thomas W
Sent: Wednesday, October 15, 2014 10:28 AM
To: Gourdin, Kent N
Subject: RE: Proposed Change to the GLAT Concentration

Kent, I support the change to the concentration.
Kent

From: Gourdin, Kent N
Sent: Tuesday, October 14, 2014 2:45 PM
To: Kent, Thomas W
Subject: Proposed Change to the GLAT Concentration

Hi Tom:

Turns out I need to submit a package to change the concentration as well. I'm attaching the package, but it's exactly the same as what I sent for the minor change. If it looks good to you, would you please send me a note back that you support this change to the concentration? I'll sign the form as the Program Director.

Thanks so much,

Kent

From: Kent, Thomas W
Sent: Friday, September 12, 2014 10:17 AM
To: Gourdin, Kent N
Subject: RE: Proposed Change to the GLAT Minor

Looks fine to me.

From: Gourdin, Kent N
Sent: Friday, September 12, 2014 10:14 AM
To: Kent, Thomas W
Subject: FW: Proposed Change to the GLAT Minor

Here you go.

From: Gourdin, Kent N
Sent: Wednesday, September 03, 2014 1:24 PM
To: Mueller, Rene Dentiste; Blackwell, Calvin; Kent, Thomas W
Subject: Proposed Change to the GLAT Minor

Hi Rene, Tom and Calvin:

I proposing a change to the course requirements for the GLAT minor. Bob Pitts thought I should run it by you guys so I've attached the cover letter explaining what I'm doing. If you have any issues, please let me know. If not, will you please shoot me back an email stating your support?

Thanks very much.
Professional Skills

Goal/SLO Number: 6
Title: Professional Skills
Start: 7/1/2014
End: 6/30/2015

Responsible Roles: No Roles Selected

Providing Program: Global Logistics and Transportation - Minor
Program Goal or SLO: Students demonstrate ready-to-work professional skills required in the global logistics and supply chain management discipline.

Assessment Method / Performance Expected: Assessment will be made through the BMW Logistics Advantage Program. See attached for details. Expectations are that 90% of the students meet or exceed program requirements.

At the beginning of the program, students are given a Student Guidebook and asked to compile a portfolio to include workshop materials, completed resume, networking tips, and a completed LinkedIn profile, site visit recaps, etc. The portfolio is meant to serve as a specialized job-seeker’s toolkit for global logistics professionals.

Future plans are to set up a process to track employment of graduates in the industry.

Assessment Results:
Use of Results:
Budget Changes:
Progress:
Comments and Attachments:

BMW Logistics Advantage Program

Items This Program Goal or Student Learning Outcome Supports

<table>
<thead>
<tr>
<th>Type</th>
<th>Number</th>
<th>Name</th>
<th>Start Date</th>
<th>End Date</th>
<th>Provider</th>
<th>Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Initiative</td>
<td>1</td>
<td>Enhance the undergraduate academic core</td>
<td>07/01/2014</td>
<td>06/30/2015</td>
<td>College of Charleston</td>
<td></td>
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<tr>
<td>Strategic Initiative</td>
<td>8</td>
<td>Collaborate with local, national and international institutions to leverage higher education for a stronger South Carolina.</td>
<td>07/01/2014</td>
<td>06/30/2015</td>
<td>College of Charleston</td>
<td></td>
</tr>
<tr>
<td>Program Information</td>
<td></td>
<td>Minor in Global Logistics and Supply Chain Management</td>
<td>07/01/2014</td>
<td>06/30/2015</td>
<td>Global Logistics and Transportation - Minor</td>
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