FACULTY CURRICULUM COMMITTEE
SIGNATURE PAGE

- In section A, list ALL of the forms covered by this signature page. If you submit a form that is not listed in A, your proposal will be held back until we receive a new, updated signature page.
- You must obtain the signature of your department chair and dean before submitting your proposal.

A. FORMS COVERED BY THIS SIGNATURE PAGE. List each form you are submitting—for instance, PSYC 383, Course Form; PSYC, Change of Major Form; PSYC, Change of Minor Form.

- Form to create two new courses: URST 350 and URST 351
- Form to change the URST major to include URST 350 and URST 351 as 1 elective course within each concentration.

B. APPROVAL AND SIGNATURES.

1. Signature of Department Chair or Program Director:
   ________________________________ Date: 6/1/15
   Kevin Keenan

2. Signature of Academic Dean:
   ________________________________ Date: 6/18/15
   [Signature]

3. Signature of Provost:
   ________________________________ Date: 9/14/15
   [Signature]

4. Signature of Business Affairs (only for course fees):
   ________________________________ Date: ________________

5. Signature of Curriculum Committee Chair:
   ________________________________ Date: 10/16/15
   [Signature]

6. Signature of Budget Committee Chair (only for new programs):
   ________________________________ Date: ________________

7. Signature of Academic Planning Committee Chair (only for new programs):
   ________________________________ Date: ________________

8. Signature of Faculty Senate Secretary:
   ________________________________ Date: ________________

Date Approved by Faculty Senate: ________________

[Stamp: School of HSS]
[Stamp: JUN 05 2015]
[Stamp: DEAN'S OFFICE RECEIVED DATE]

[Stamp: fee approved on ________]
[Stamp: BOT approval pending]
FACULTY CURRICULUM COMMITTEE
CHANGE/DELETE PROGRAM FORM

Instructions:
• Please fill out all the portions of the form that are specified in section B. You must do this before your request can move forward!
• Remember that your changes will not be implemented until the next catalog year at the earliest.
• If you have questions, please start by checking the detailed instructions on the website.
• Please feel free to contact the committee chair with any remaining questions you might have.

A. CONTACT INFORMATION.

Name: Kevin Keenan       Phone: 953-5679       Email: KeenanK@cofc.edu

School: HSS              Department or Program: Urban Studies Program

Name and Acronym of Major: URST

B. CATEGORY OF REVIEW. Please check all that apply, then fill out the specified parts of the form.

☐ Change Request (fill out all sections)
  □ Add an existing course to requirements or electives
  ☑ Add a new course to requirements or electives (attach completed course form for each)
  □ Delete courses from requirements or electives
  □ Add or modify concentration*
  □ Add or modify cognate*

*Note: Only concentrations and cognates requiring 18 or more credit hours will be tracked in Banner and Degree Works and noted on the transcript.

☐ Terminate Program (fill out E, G, H, and I)
  □ Terminate degree
  □ Terminate major
  □ Terminate concentration
  □ Terminate cognate

C. GENERAL INFORMATION

Number of Current Credit Hours (for existing program): 41+
Number of Proposed Credit Hours (for changed program): 41+
Catalog Year in which changes will take effect: FALL 2016

D. CURRICULUM. Please list every change you are making below AND attach the current Program of Study Worksheet for this major (https://registrar.cofc.edu/program-of-study-resources/program-of-study-worksheets/index.php) with changes marked in RED. Additions should show where the course will be inserted, deletions should be noted by crossing out the course, and moves indicated with arrows. Distinguish between required and elective courses, and note any prerequisites, co-requisites, sequencing, or other restrictions. Provide the catalog description and course list exactly as they should appear in the catalog. For each new course, submit the Curriculum Committee’s Course Form and a sample syllabus.

This form was last updated on 6/6/2013 and replaces all others.           Page 1 of 9
Urban Studies, B.A.

Degree: Bachelor of Arts

Credit Hours: 41+

"PR" indicates a pre-requisite. "CO" indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://registrar.cofc.edu/general-edu for more information.

Required Courses

**URST 101*** Introduction to Urban Studies (3) PR: None

**ECON 307** Urban Economics (3) PR: Junior standing; ECON 200, 201, MATH 105 or 120 or instructor permission

**HIST 211** American Urban History (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).

**POLI 305** Urbanization and Urban Geography (3) PR: None

**OR**

**POLI 333** Suburbia: People, Places, and Politics (3) PR: None

**SOCY 351** Urban Sociology (3) PR: SOCY 101 or HONS 167 or SOCY 102

**URST 400** Practicum (2) PR: Instructor permission

Notes: *This should be one of the first courses taken in this major.

Choose one statistics course from the following:

**DSCI 232** Business Statistics (3) PR: MATH 104 or 250

**PSYC 211** Psychological Statistics (3) PR: PSYC 103

**SOCY 272** Making Sense of Sociological Data (3) PR: SOCY 101 or HONS 167 or SOCY 102

Choose one research design course from the following:

**HPCP 215** Researching Historic Properties (3) PR: HPCP 199

**POLI 205** Doing Research in Politics (3) PR: None

**PSYC 220** Research Methods (3) PR: PSYC 103, PSYC 211

**SOCY 271** Introduction to Social Research (3) PR: SOCY 101 or HONS 167 or SOCY 102

Select one of the following two concentration areas (Urban Policy and Social Problems or Urban Planning and Administration):

**Urban Policy and Social Problems Concentration**
Select 9 credit hours from the following:

**HIST 307** History of the United States: Cold War America, 1945-present (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).

**PHIL 155** Environmental Ethics (3) PR: None

**POLI 211** Introduction to Public Policy (3) PR: None

**POLI 322** Urban Government and Politics (3) PR: POLI 101 or instructor permission

**SOCY 102** Contemporary Social Issues (3) PR: None

Select 9 credit hours from the following:

**ECON 318** Macroeconomic Analysis (3) PR: Junior standing; ECON 200, 201, MATH 120

**ECON 325** Economics for Development (3) PR: Junior standing; ECON 200, 201, MATH 105 or 120 or instructor permission

**HIST 217** African American History Since 1865 (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).

**HIST 225** History of the South Since 1865 (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).

**HIST 323** Society and Culture of Early Charleston (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).

**POLI 210** Introduction to Public Administration (3) PR: None

**POLI 306** Urban Policy (3) PR: None

**POLI 307** Environmental Policy (3) PR: None

**POLI 310** Urban Applications of Geographic Information Systems (3) PR: None

**POLI 327** Political Parties (3) PR: POLI 101 or instructor permission

**PSYC 221** Abnormal Psychology (3) PR: PSYC 103

**PSYC 223** Social Psychology (3) PR: PSYC 103

**PSYC 321** Psychology in the Workplace (3) PR: PSYC 103

**PSYC 329** Environmental Psychology (3) PR: PSYC 103

**PSYC 334** Psychology of Stress (3) PR: PSYC 103

**PSYC 358** Nonverbal Communication (formerly PSYC 340) (3) PR: PSYC 103, 211, 220 (or 250 in lieu of 211 and 220) or instructor permission

**SOCY 331** Society and the Individual (3) PR: SOCY 101 or HONS 167 or SOCY 102

**SOCY 332** Collective Behavior (3) PR: SOCY 101 or HONS 167 or SOCY 102

**SOCY 341** Criminology (3) PR: SOCY 101 or HONS 167 or SOCY 102

**SOCY 342** Juvenile Delinquency (3) PR: SOCY 101 or HONS 167 or SOCY 102

**SOCY 344** Social Gerontology (3) PR: SOCY 101 or HONS 167 or SOCY 102

**SOCY 346** Environmental Sociology (3) PR: SOCY 101 or HONS 167 or SOCY 102

This form was last updated on 6/6/2013 and replaces all others.
SOCY 358  Living in an Organizational World (3) PR: SOCY 101 or HONS 167 or SOCY 102
SOCY 362  Social and Culture Change (3) PR: SOCY 101 or HONS 167 or SOCY 102
SOCY 366  Race and Ethnic Relations (3) PR: SOCY 102 or HONS 167 or SOCY 102
URST 250  Sophomore Student Ambassadorship (1) PR: Approval of the Urban Studies director
URST 251  Sophomore Student Ambassadorship (2) PR: Approval of the Urban Studies director

ADD

URST 350  "Junior Student Ambassadorship" (1) PR: URST 251; Approval of URST Director
In this course, the student will identify, develop, and critique a variety of community engagement techniques. The student will then work with his or her mentor and with faculty to identify a researchable policy problem affecting a community, and will then craft an independent policy review project that seeks solutions.

URST 351  "Junior Student Ambassadorship" (2) PR: URST 350; Approval of URST Director
This course is a continuation of URST 350. The student will identify, develop, and critique a variety of community engagement techniques. The student will then work with his or her mentor and with faculty to identify a researchable policy problem affecting a community, and will then craft an independent policy review project that seeks solutions.

URST 398  Special Topics in Humanities (3) PR: None
URST 399  Special Topics in Social Sciences (3) PR: None
URST 401  Independent Study (1-3) PR: Instructor and faculty advisor permission is required before registration. A student may take no more than 6 credit hours of independent study.
URST 499  Bachelor’s Essay (6) PR: A project proposal must be submitted in writing and approved by the faculty prior to registration for the course.

Urban Planning and Administration Concentration

Select 9 credit hours from the following:

ACCT 203  Financial Accounting (3) PR: Sophomore standing
HTMT 210  Principles and Practices in Hospitality and Tourism (3) PR: None
PHIL 155  Environmental Ethics (3) PR: None
POLI 210  Introduction to Public Administration (3) PR: None
URST 310  Urban Planning (3) PR: None
OR
URST 320  Town and Country Planning (3) PR: None
URST 360  Land Use Law (3) PR: None
URST 361  Water Use Law (3) PR: None

This form was last updated on 6/6/2013 and replaces all others.
Select 9 credit hours from the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
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</thead>
<tbody>
<tr>
<td>ACCT 204</td>
<td>Managerial Accounting (3) PR: ACCT 203; sophomore standing</td>
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<tr>
<td>ARTH 105</td>
<td>Introduction to Architecture (3) PR: None</td>
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<td>ARTH 265</td>
<td>The City as a Work of Art (3) PR: None</td>
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<tr>
<td>ARTH 395</td>
<td>History of 20th Century Architecture (3) PR: Instructor permission or 6 hours of ARTH or ARTH 299</td>
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<tr>
<td>BIOL 204</td>
<td>Man and the Environment (3) PR: None</td>
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<td>CLAS 225</td>
<td>The Archaeology or Athens (3) PR: None</td>
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<tr>
<td>CLAS 226</td>
<td>The Archaeology of Rome (3) PR: None</td>
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<tr>
<td>ECON 318</td>
<td>Macroeconomic Analysis (3) PR: Junior standing; ECON 200, 201 and MATH 105 or 120</td>
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<td>HPCP 275</td>
<td>History of Land Design (3) PR: None</td>
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<td>HPCP 299</td>
<td>Preservation Planning Studio (3) PR: HPCP 199 or instructor permission</td>
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<tr>
<td>HPCP 315</td>
<td>Urban Design Studio (3) PR: URST 310 or instructor permission</td>
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<tr>
<td>MGMT 307</td>
<td>Human Resource Management (3) PR: MGMT 301, junior standing</td>
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<tr>
<td>POLI 211</td>
<td>Introduction to Public Policy (3) PR: None</td>
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<tr>
<td>POLI 310</td>
<td>Urban Applications of Geographic Information Systems (3) PR: None</td>
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<tr>
<td>PSYC 329</td>
<td>Environmental Psychology (3) PR: PSYC 103</td>
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<td>REAL 310</td>
<td>Principles of Real Estate (3) PR: Junior standing</td>
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<tr>
<td>REAL 376</td>
<td>Real Estate Market Analysis (3) PR: Junior standing, ACCT 203, ACCT 204, ECON 200, ECON 201, MATH 104 or MATH 250, or instructor permission</td>
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<tr>
<td>SOCY 352</td>
<td>Population and Society (3) PR: SOCY 101 or HONS 167 or SOCY 102</td>
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<tr>
<td>SOCY 358</td>
<td>Living in an Organizational World (3) PR: SOCY 101 or HONS 167 or SOCY 102</td>
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<tr>
<td>URST 250</td>
<td>Sophomore Student Ambassadorship (1) PR: Approval of the Urban Studies director</td>
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<tr>
<td>URST 251</td>
<td>Sophomore Student Ambassadorship (2) PR: Approval of the Urban Studies director</td>
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**ADD**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>URST 350</td>
<td>&quot;Junior Student Ambassadorship&quot; (1) PR: URST 251; Approval of URST Director</td>
<td></td>
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</tbody>
</table>

In this course, the student will identify, develop, and critique a variety of community engagement techniques. The student will then work with his or her mentor and with faculty to identify a researchable policy problem affecting a community, and will then craft an independent policy review project that seeks solutions.

<table>
<thead>
<tr>
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<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>URST 351</td>
<td>&quot;Junior Student Ambassadorship&quot; (2) PR: URST 350; Approval of URST Director</td>
<td></td>
</tr>
</tbody>
</table>

This course is a continuation of URST 350. The student will identify, develop, and critique a variety of community engagement techniques. The student will then work with his or her mentor and with faculty to identify a researchable policy problem affecting a community, and will then craft an independent policy review project.
project that seeks solutions.

URST 313 Sustainable Urbanism (3) PR: None
URST 398 Special Topics in Humanities (3) PR: None
URST 399 Special Topics in Social Sciences (3) PR: None
URST 401 Independent Study (1-3) PR: Instructor and faculty advisor permission is required before registration. A student may take no more than 6 credit hours of independent study.
URST 499 Bachelor’s Essay (6) PR: A project proposal must be submitted in writing and approved by the faculty prior to registration for the course.

Notes:

- Students should plan their courses of study with their faculty advisor to assure that pre-requisites are satisfied early enough in their program so as not to interfere with enrollment.

E. RATIONALE AND EXPLANATION. Please provide a narrative addressing the request you are making and why you are making it.

I have proposed (in a separate form) the creation of two new courses within the URST program, titled URST 350 “Junior Student Ambassadorship” and URST 351 “Junior Student Ambassadorship.” (This course structure mirrors the structure recommended by the CoC Curriculum Committee and Registrar, and the one that was approved by the Faculty Senate in March 2015 for the sophomore sequence.) Students who participate in the sophomore ambassadorship and remain in good standing will transition to the junior-level ambassadorship, which requires advanced engagement with urban policy initiatives and public participation planning. The current proposal seeks to make the credits for these two new courses count as 1 elective course in each concentration within the Urban Studies major.

F. STUDENT LEARNING OUTCOMES AND ASSESSMENT.

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Assessment Method and Performance Expected</th>
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</thead>
<tbody>
<tr>
<td>What will students know and be able to do when they complete the major or program?</td>
<td>How will each outcome be measured? Who will be assessed, when, and how often? How well should students be able to do on the assessment?</td>
</tr>
<tr>
<td>1. URST 350: Perform 5 specific skills related to communication with diverse constituencies in the Charleston region.</td>
<td>The students will have to develop specific communication deliverables for each skill introduced. These deliverables will be assessed using a standard rubric that will be issued to the students; all students should pass this assignment. All students in URST 350 will be assessed each year that there are students in this class.</td>
</tr>
</tbody>
</table>

This form was last updated on 6/6/2013 and replaces all others.
2. URST 350: Evaluate communication strategies with urban communities. 

The rubric for the assignment described in part 1 will contain specific instructions for the students to evaluate the issues surrounding the implementation of their deliverable. The critical skills in this portion will come from additional readings and lectures given to the students. All students in URST 350 will be assessed each year that there are students in this class. All students are expected to pass.

3. URST 351: Conduct an in-depth, applied policy analysis

All students enrolled in URST 351 will have to produce a policy analysis. These documents will be assessed, and all of the students should pass the assessment. A standard rubric will be issued to all students, and it will be used in the assessment by program faculty.

4. URST 351: Assess urban policy initiatives at micro- and macro- levels

As part of the literature review for the policy analysis, the students will be required to incorporate critical approaches to urban policy and situate their own analysis within the larger urban policy canon. It is expected that all students will do this successfully.

How does this course align with the student learning outcomes articulated for the major, program, or general education? What program-level outcome or outcomes does it support? Is the content or skill introduced, reinforced, or demonstrated in this course?

The Urban Studies Program recently defined Student Learning Outcomes for each of its concentrations. Those learning outcomes are as follows.

For the Urban Policy and Social Problems concentration, the SLO is:

- By completing this concentration, students can **identify** and **solve** the social problems that affect urban environments.

For the Urban Planning and Administration concentration, the SLO is:

- By completing this concentration, students can **manage** the planning process in urban or rural environments.

The proposed classes URST 350 and 351 “Junior Student Ambassadorship” will count as one elective in each of these concentrations. Participation in the Student Ambassadorship at the junior level clearly aligns with the SLO for the Urban Policy and Social Problems Concentration. Students in the URST 350 ambassadorship will engage the “communicative turn” theory, and begin thinking about how important it is to effectively communicate with the public in order to get policy initiatives adopted. In the URST 351 class, the students will work on an in-depth, critical policy analysis. In the second concentration—the Urban Planning and Administration concentration—participation in the ambassadorship will help students develop skills that will be useful as they manage the contentious politics of public forums involved in community planning. (Urban Planning places a high emphasis on public engagement.) Conducting an in-depth policy analysis will also advance the students’ skills as urban “administrators” which is part of this concentration’s stated goal.

Because nearly all of the humanities and the social sciences deal with social problems and issues in some form or
another, and because nearly all of the departments within HSS have courses that count towards the Urban Studies Program, it is expected that the proposed URST 350 and 351 will align with at least some dimensions of most HSS programs. The URST Program Director will assist other programs in determining how the ambassadorship may contribute to their student learning goals, should other programs want to add credits for their students to participate and earn credits towards a major other than URST. (Students will also be eligible to participate in this program even if their home program does not offer major credit; the credits will count towards the institutional hours.)

G. IMPACT ON EXISTING PROGRAMS AND COURSES. Please describe the impact of this request on other programs and courses. If you are deleting a program, please describe the effect on all programs that will be impacted; if you are adding or changing a program, please explain any overlap with existing programs at the College.

The proposed change to the URST major does not impact other programs in any way.

H. COSTS ASSOCIATED WITH THE REQUESTED ACTION. List all of the new costs or cost savings (including new faculty/staff requests, library, or equipment) associated with your request.

The Director of Urban Studies and the Director of the Riley Center will be primarily responsible for arranging the speakerships and managing the ambassadors. These tasks will take time from both directors’ administrative responsibilities, for which they both receive stipends. The Riley Center will provide all administrative support associated with the ambassadorships, as agreed to by the Dean of HSS and Kendra Stewart (the Riley Center director).

The Urban Studies Director receives 2 course releases each year (1 each semester) to initiate activities that advance the mission and goals of Urban Studies at the College. The ambassadorships will be managed utilizing this workload reduction given to the URST director. A letter of support has been provided by the HSS Dean. In this letter, the HSS Dean indicates that he will pay close attention to issues of workload related to Urban Studies and the ambassadorships. Currently, the Dean and the URST director feel that the ambassadorships will create a reasonable amount of work for the URST director, particularly given the course reductions and administrative support provided by Riley. Both have indicated that they will honestly revisit workload questions as the ambassadorships develop.

There will be no use of adjuncts in the ambassador courses. The Urban Studies Program receives a library budget to spend on instructional materials directly aligned with the URST mission; should there be library expenses associated with the creation of the ambassadorships, there will not be a problem redirecting these resources to meet such needs.

I. CHECKLIST

☒ I have completed all relevant parts of the form.

This form was last updated on 6/6/2013 and replaces all others.
☒ I have attached a cover letter that describes my request and lists all the documents I am submitting.

☒ I have attached a Course Form for each newly-created or modified course.

☐ (For proposals that affect other departments in any way) I have attached an acknowledgement from the relevant department.

☒ I have provided the complete curriculum for the program, concentration, emphasis, etc., including the description and course list, exactly as it should appear in the catalog.

☒ I have submitted one Signature Form that lists all of the different forms I am submitting.
Urban Studies Major with Concentration in Urban Policy and Social Problems Requirements
Catalog Year: 2015-16
Degree: Bachelor of Arts
Credit Hours: 41+

"PR" indicates a pre-requisite. "CO" indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://registrar.cofc.edu/general-edu for more information.

Required Courses

☐ URST 101* Introduction to Urban Studies (3) PR: None
☐ ECON 307 Urban Economics (3) PR: Junior standing; ECON 200, 201, MATH 105 or 120; or instructor permission
☐ HIST 211 American Urban History (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).
☐ POLI 305 Urbanization and Urban Geography (3) PR: None
OR
☐ POLI 333 Suburbia: People, Places, and Politics (3) PR: None
☐ SOCY 351 Urban Sociology (3) PR: SOCY 101 or HONS 167 or SOCY 102
☐ URST 400 Practicum (2) PR: Instructor permission

Notes: *This should be one of the first courses taken in this major.

Choose one statistics course (3 credit hours) from the following:

☐ DSCI 232 Business Statistics (3) PR: MATH 104 or 250
☐ PSYC 211 Psychological Statistics (3) PR: PSYC 103
☐ SOCY 272 Making Sense of Sociological Data (3) PR: SOCY 101 or HONS 167 or SOCY 102

Choose one research design course (3 credit hours) from the following:

☐ HPCP 215 Researching Historic Properties (3) PR: HPCP 199
☐ POLI 205 Doing Research in Politics (3) PR: None
☐ PSYC 220 Research Methods (3) PR: PSYC 103 and 211
☐ SOCY 271 Introduction to Social Research (3) PR: SOCY 101 or HONS 167 or SOCY 102

Urban Policy and Social Problems Concentration

Select three courses totaling 9 credit hours from the following:

☐ HIST 307 History of the United States: Cold War America, 1945-present (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).
☐ PHIL 155 Environmental Ethics (3) PR: None
POLI 211  Introduction to Public Policy (3) PR: POLI 101
POLI 322  Urban Government and Politics (3) PR: POLI 101
SOCY 102  Contemporary Social Issues (3) PR: None

Select three courses totaling 9 credit hours from the following:

☐  □  □  □

ECON 318  Macroeconomic Analysis (3) PR: Junior standing; ECON 200, 201; MATH 120; or instructor permission
ECON 325  Economics for Development (3) PR: Junior standing; ECON 200, 201; MATH 105 or 120; or instructor permission
HIST 217  African American History Since 1865 (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).
HIST 225  History of the South Since 1865 (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).
HIST 323  Society and Culture of Early Charleston (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://registrar.cofc.edu/general-edu).

POLI 210  Introduction to Public Administration (3) PR: POLI 101
POLI 306  Urban Policy (3) PR: POLI 101
POLI 307  Environmental Policy (3) PR: None

POLI 310  Urban Applications of Geographic Information Systems (GIs) (3) PR: None
POLI 327  Political Parties (3) PR: None

PSYC 221  Abnormal Psychology (3) PR: PSYC 103
PSYC 223  Social Psychology (3) PR: PSYC 103
PSYC 321  Psychology in the Workplace (3) PR: PSYC 103
PSYC 329  Environmental Psychology (3) PR: PSYC 103
PSYC 334  Psychology of Stress (3) PR: PSYC 103
PSYC 358  Nonverbal Communication (3) PR: PSYC 103, 211, 220 (or 250 in lieu of 211 and 220) or instructor permission

SOCY 331  Society and the Individual (3) PR: SOCY 101 or HONS 167 or SOCY 102

SOCY 332  Collective Behavior (3) PR: SOCY 101 or HONS 167 or SOCY 102
SOCY 341  Criminology (3) PR: SOCY 101 or HONS 167 or SOCY 102
SOCY 342  Juvenile Delinquency (3) PR: SOCY 101 or HONS 167 or SOCY 102
SOCY 344  Social Gerontology (3) PR: SOCY 101 or HONS 167 or SOCY 102
SOCY 346  Environmental Sociology (3) PR: SOCY 101 or HONS 167 or SOCY 102

SOCY 358  Living in an Organizational World (3) PR: SOCY 101 or HONS 167 or SOCY 102

SOCY 362  Social and Cultural Change (3) PR: SOCY 101 or HONS 167 or SOCY 102

SOCY 366  Race and Ethnic Relations (3) PR: SOCY 101 or HONS 167 or SOCY 102

URST 250  Sophomore Student Ambassadorship (1) PR: Approval of Urban Studies Director
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>URST 251</td>
<td>Sophomore Student Ambassadorship (2) PR: Approval of Urban Studies Director</td>
<td></td>
</tr>
<tr>
<td>URST 398</td>
<td>Special Topics in Humanities (3) PR: None</td>
<td></td>
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<tr>
<td>URST 399</td>
<td>Special Topics in Social Sciences (3) PR: None</td>
<td></td>
</tr>
<tr>
<td>URST 401</td>
<td>Independent Study (1-3) PR: Instructor and faculty advisor permission is required before registration. A student may take no more than 6 credit hours of independent study.</td>
<td></td>
</tr>
<tr>
<td>URST 499</td>
<td>Bachelor's Essay (3) PR: A project proposal must be submitted in writing and approved by the faculty prior to registration for the course.</td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
- Students should plan their courses of study with their faculty advisor to assure that pre-requisites are satisfied early enough in their program so as not to interfere with enrollment.
Urban Studies Major with Concentration in Urban Planning and Administration Requirements
Catalog Year: 2015-16
Degree: Bachelor of Arts
Credit Hours: 41+

"PR" indicates a pre-requisite. "CO" indicates a co-requisite.

Courses within this major may also satisfy general education requirements. Please consult http://Registrar.Cofc.Edu/general-Ed for more information.

Required Courses

☐ URST 101* Introduction to Urban Studies (3) PR: None
☐ ECON 307 Urban Economics (3) PR: Junior standing; ECON 200, 201; MATH 105 or 120; or instructor permission
☐ HIST 211 American Urban History (3) PR: One course in pre-modern history and one course in modern history from the list of approved courses satisfying the general education history requirement (see http://Registrar.Cofc.Edu/general-Ed).
☐ POLI 305 Urbanization and Urban Geography (3) PR: None
OR
☐ POLI 333 Suburbia: People, Places, and Politics (3) PR: None
☐ SOCY 351 Urban Sociology (3) PR: SOCY 101 or HONS 167 or SOCY 102
☐ URST 400 Practicum (2) PR: Instructor permission

Notes: *This should be one of the first courses taken in this major.

Choose one statistics course (3 credit hours) from the following:

☐ ________________

☐ DSCI 232 Business Statistics (3) PR: MATH 104 or 250
☐ PSYC 211 Psychological Statistics (3) PR: PSYC 103
☐ SOCY 272 Making Sense of Sociological Data (3) PR: SOCY 101 or HONS 167 or SOCY 102

Choose one research design course (3 credit hours) from the following:

☐ ________________

☐ HPCP 215 Researching Historic Properties (3) PR: HPCP 199
☐ POLI 205 Doing Research in Politics (3) PR: None
☐ PSYC 220 Research Methods (3) PR: PSYC 103 and 211
☐ SOCY 271 Introduction to Social Research (3) PR: SOCY 101 or HONS 167 or SOCY 102

Urban Planning and Administration Concentration

Select three courses totaling 9 credit hours from the following:

☐ ________________  ☐ ________________  ☐ ________________

☐ ACCT 203 Financial Accounting (3) PR: Sophomore standing
☐ HTMT 210 Principles and Practices in Hospitality and Tourism (3) PR: None
☐ PHIL 155 Environmental Ethics (3) PR: None
☐ POLI 210 Introduction to Public Administration (3) PR: None
Select three courses totaling 9 credit hours from the following:

- ACCT 204: Managerial Accounting (3) PR: ACCT 203; sophomore standing
- ARTH 105: Introduction to Architecture (3) PR: None
- ARTH 265: The City as a Work of Art (3) PR: None
- ARTH 395: History of 20th Century Architecture (3) PR: Instructor permission or 6 hours of ARTH or ARTH 299
- BIOL 204: Man and the Environment (3) PR: None
- CLAS 225: The Archaeology of Athens (3) PR: None
- CLAS 226: The Archaeology of Rome (3) PR: None
- ECON 318: Macroeconomic Analysis (3) PR: Junior standing, ECON 200, 201 and MATH 120
- HPCP 275: History of Land Design (3) PR: None
- HPCP 299: Preservation Planning Studio (3) PR: HPCP 199 or instructor permission
- HPCP 315: Urban Design Studio (3) PR: URST 310 or instructor permission
- MGMT 307: Human Resource Management (3) PR: MGMT 301, junior standing
- POLI 211: Introduction to Public Policy (3) PR: None
- POLI 310: Urban Applications of Geographic Information Systems (GIS) (3) PR: None
- PSYC 329: Environmental Psychology (3) PR: PSYC 103
- REAL 310: Principles of Real Estate (3) PR: Junior standing
- REAL 376: Real Estate Market Analysis (3) CO or PR: Junior standing, ACCT 203, 204, ECON 200, 201, MATH 104 or 250, or instructor permission
- SOCY 352: Population and Society (3) PR: SOCY 101 or HONS 167 or SOCY 102
- SOCY 358: Living in an Organizational World (3) PR: SOCY 101 or HONS 167 or SOCY 102
- URST 250: Sophomore Student Ambassadorship (1) PR: Approval of Urban Studies Director
- URST 251: Sophomore Student Ambassadorship (2) PR: Approval of Urban Studies Director
- URST 313: Sustainable Urbanism (3) PR: None
- URST 398: Special Topics in Humanities (3) PR: None
- URST 399: Special Topics in Social Sciences (3) PR: None
- URST 401: Independent Study (1-3) PR: Instructor and faculty advisor permission is required before registration. A student may take no more than 6 credit hours of independent study.
- URST 499: Bachelor's Essay (6) PR: A project proposal must be submitted in writing and approved by the faculty prior to registration for the course.

URST 350: Junior Student Ambassadorship (1) PR: Approval of Director
URST 351: Junior Student Ambassadorship (2) PR: Approval of Director
Notes:

- Students should plan their courses of study with their faculty advisor to assure that pre-requisites are satisfied early enough in their program so as not to interfere with enrollment.
FACULTY CURRICULUM COMMITTEE
COURSE FORM

Instructions:
- Please fill out one of these forms for each course you are adding, changing, deactivating, or reactivating.
- Fill out the parts of the form specified in part B. **You must do this before your request can move forward!**
- Remember that your changes will not be implemented until the next catalog year at the earliest.
- If you have questions, start by checking the instructions on the website. Please feel free to contact the committee chairs with any remaining questions you might have.

A. CONTACT/COURSE INFORMATION.

Name: Kevin Keenan Phone: 953-5679 Email: KeenanK@cofc.edu

Department or Program: Urban Studies School: HSS

Subject Acronym and Course Number: URST 350 and URST 351

Catalog Year in which changes will take effect: FALL 2016

B. TYPE OF REQUEST. Please check all that apply, then fill out the specified parts of the form.

- [x] Add a New Course (complete parts C, D, F, G, H, I, J)
- [ ] Change Part of an Existing Course (complete parts C, D, E, F, G, I, J)
  - [ ] Course Number (you must submit a course deactivation request for the old course number)
  - [ ] Course Name
  - [ ] Course Description
  - [ ] Credit/Contact Hours
  - [ ] Restrictions (prerequisites, co-requisites, junior/senior standing, etc.)
- [ ] Deactivate an Existing Course (complete parts C, D, E, G, I, J)
- [ ] Reactivate a Previously-Deactivated Course (complete parts C, D, E, G, I, J)

C. RATIONALE AND EXPLANATION. Please describe your request and explain why you are making it.

I am proposing the creation of two new courses within the URST program, titled URST 350 “Junior Student Ambassadorship” and URST 351 “Junior Student Ambassadorship.” (This course structure mirrors the structure recommended by the CoC Curriculum Committee and Registrar, and the one that was approved by the Faculty Senate in March 2015 for the sophomore sequence.) The junior year credits reflect advanced engagement with urban policy, with an eye towards communicating with the broader public about policy initiatives and the reasons for them. The students will learn basic skills for communicating with the public in URST 350 in the fall semester, but they will be engaged with critical dialogues about the “communicative turn” within urban planning. In this course, students will get both foundational skills simultaneously to critically assessing how this skill might actually work when applied to community engagement. Then, in the URST 351 course in the spring semester, the students will work on an advanced policy analysis. As part of the literature review for this project, the students will be required to read critical texts that place any urban policy initiative within the broader canon of work on urban policy problems.

D. IMPACT ON EXISTING PROGRAMS AND COURSES. Please briefly describe the impact of your request on your own programs and courses as well other programs and courses. If another program requires the course, you must submit their written acknowledgement with this proposal. Also, the affected program must describe any change in the number of credit hours they require. Include a list of similar courses in other departments and explain any overlap.

This form was last updated on 12/13/13 and replaces all others.
The proposed courses will have minimal impact on the Urban Studies Program and no impact on courses in other majors or programs. In a separate form, I am requesting that the URST 350-351 sequence count as one elective course in the student’s concentration area (which will total 3 credits). This will not change the overall number of credits required to complete the URST major.

EXISTING COURSE INFORMATION. If you are proposing a new course, just leave this blank. Otherwise, please fill out all fields.
Department: 
School: 
Subject Acronym: 
Course Number: 

Credit hours: ___ lecture ___ lab ___ seminar ___ independent study 
Contact hours: ___ lecture ___ lab ___ seminar ___ independent study 

Course title: 

Course description (maximum 50 words, exactly as it appears in the catalog): 

Restrictions (pre-requisites, co-requisites, majors only, etc.): 

Cross-listing, if any: 

Is this course repeatable? [ ] yes [ ] no If yes, how many total credit hours may the student earn? _____

NEW COURSE INFORMATION. If you are deactivating a course, leave this blank. Otherwise, please fill out all fields. For changed courses, use boldface for the information that is changing.

Department: Urban Studies 
School: HSS 
Subject Acronym: URST 
Course Number: 350 and 351 

Credit hours: URST 350 will have 1 credit 
Contact hours: URST 350 will have 1 contact hr 

URST 350 Junior Student Ambassadorship

Course title: Junior Student Ambassadorship

Course description (maximum 50 words, exactly as it appears in the catalog):

URST 350 Junior Student Ambassadorship (1): PR: URST 251; Approval of URST Director. In this course, the student will identify, develop, and critique a variety of community engagement techniques. The student will then work with his or her mentor and with faculty to identify a researchable policy problem affecting a community, and will then craft an independent policy review project that seeks solutions.

URST 351 Junior Student Ambassadorship (2): PR: URST 350; Approval of URST Director. This course is a continuation of URST 350. The student will identify, develop, and critique a variety of community engagement techniques. The student will then work with his or her mentor and with faculty to identify a researchable policy problem affecting a community, and will then craft an independent policy review project that seeks solutions.
Restrictions (pre-requisites, co-requisites, majors only, etc.): URST 251 is the prereq for URST 350 while URST 350 is the prereq for URST 351, both noted above. Both classes should have “Approval of the URST Director” noted. These classes will not be “open enrollment.” The URST director will use the direct registration power to enroll only students who are ambassadors in these classes.

If this is a newly-created course, is it intended to be the equivalent of an existing course? ☐ yes ☒ no
If so, which course? ____________

If equivalent, will the newly-created course replace the existing course? ☐ yes ☐ no
Note: If yes, you must deactivate that course by submitting an additional Course Form.

Cross-listing, if any (submit approval from relevant department): ______________
Note: Cross-listed courses are equivalent.

Is this course repeatable? ☐ yes ☒ no If yes, how many total credit hours may the student earn? ____

Is there an activity, lab, or other fee associated with this course? ☐ yes ☒ no What is the fee? $_____
Note: The Senate cannot approve new fees; Business Affairs will submit any such request to the Board of Trustees. The course can still be created, but the fee will not be attached until the Board has approved it.

F. COSTS. List all of the new costs or cost savings (including new faculty/staff requests, library, equipment, etc.) associated with your request.

There are no new costs associated with this proposal.

H. STUDENT LEARNING OUTCOMES AND ASSESSMENT.

<table>
<thead>
<tr>
<th>Student Learning Outcomes</th>
<th>Assessment Method and Performance Expected</th>
</tr>
</thead>
<tbody>
<tr>
<td>What will students know and be able to do when they complete the course?</td>
<td>How will each outcome be measured? Who will be assessed, when, and how often? How well should students be able to do on the assessment?</td>
</tr>
<tr>
<td>1. URST 350: Perform 5 specific skills related to communication with diverse constituencies in the Charleston region.</td>
<td>The students will have to develop specific communication deliverables for each skill introduced. These deliverables will be assessed using a standard rubric that will be issued to the students; all students should pass this assignment. All students in URST 350 will be assessed each year that there are students in this class.</td>
</tr>
<tr>
<td>2. URST 350: Evaluate communication strategies with urban communities.</td>
<td>The rubric for the assignment described in part 1 will contain specific instructions for the students to evaluate the issues surrounding the implementation of their deliverable. The critical skills in this portion will come from additional readings and lectures given to the students. All students in URST 350 will be assessed each year that there are students in this class. All students are expected to pass.</td>
</tr>
</tbody>
</table>

This form was last updated on 12/13/13 and replaces all others.
3. URST 351: Conduct an in-depth, applied policy analysis

All students enrolled in URST 351 will have to produce a policy analysis. These documents will be assessed, and all of the students should pass the assessment. A standard rubric will be issued to all students, and it will be used in the assessment by program faculty.

4. URST 351: Assess urban policy initiatives at micro- and macro- levels

As part of the literature review for the policy analysis, the students will be required to incorporate critical approaches to urban policy and situate their own analysis within the larger urban policy canon. It is expected that all students will do this successfully.

How does this course align with the student learning outcomes articulated for the major, program, or general education? What program-level outcome or outcomes does it support? Is the content or skill introduced, reinforced, or demonstrated in this course?

The Urban Studies Program recently defined Student Learning Outcomes for each of its concentrations. Those learning outcomes are as follows.

For the Urban Policy and Social Problems concentration, the SLO is:

- By completing this concentration, students can identify and solve the social problems that affect urban environments.

For the Urban Planning and Administration concentration, the SLO is:

- By completing this concentration, students can manage the planning process in urban or rural environments.

The proposed classes URST 350 and 351 “Junior Student Ambassadorship” will count as one elective in each of these concentrations. Participation in the Student Ambassadorship at the junior level clearly aligns with the SLO for the Urban Policy and Social Problems Concentration. Students in the URST 350 ambassadorship will engage the “communicative turn” theory, and begin thinking about how important it is to effectively communicate with the public in order to get policy initiatives adopted. In the URST 351 class, the students will work on an in-depth, critical policy analysis. In the second concentration—the Urban Planning and Administration concentration—participation in the ambassadorship will help students develop skills that will be useful as they manage the contentious politics of public forums involved in community planning. (Urban Planning places a high emphasis on public engagement.) Conducting an in-depth policy analysis will also advance the students’ skills as urban “administrators” which is part of this concentration’s stated goal.

Because nearly all of the humanities and the social sciences deal with social problems and issues in some form or another, and because nearly all of the departments within HSS have courses that count towards the Urban Studies Program, it is expected that the proposed URST 350 and 351 will align with at least some dimensions of most HSS programs. The URST Program Director will assist other programs in determining how the ambassadorship may contribute to their student learning goals, should other programs want to add credits for their students to participate and earn credits towards a major other than URST. (Students will also be eligible to participate in this program even if their home program does not offer major credit; the credits will count towards the institutional hours.)
I. PROGRAM CHANGES. Will this course be added to the existing degree requirements or list of approved electives of a major, minor, or concentration? ☒ yes ☐ no

If yes, please attach a Change Minor and/or Change Major/Program Form as appropriate.

J. CHECKLIST.

☒ I have completed all relevant parts of the form.

☒ I have attached a cover letter that describes my request and lists all the documents I am submitting.

☒ (For new courses only) I have attached a syllabus.

☐ (For courses used in any way by other departments, including cross-listing) I have attached an acknowledgement from the relevant department.

☐ (For courses intended to fulfill a Gen Ed requirement) I have submitted the proposal to the Gen Ed committee.

☒ I have submitted one Signature Form that lists all of the different forms I am submitting.
URST 350

1 credit

Junior Student Ambassadorship

Fall Semester

Bi Weekly: Mondays and Wednesdays, 2:00 p.m. to 3:15 p.m.

Instructors

Kevin Keenan, Ph.D., AICP
26 Coming Street, Room 101
(843) 953-5679
KeenanK@cofc.edu
Office Hours: TBD each semester

Kendra Stewart, Ph.D.
The Joseph P. Riley Center for Livable Communities
284 King Street
StewartK@cofc.edu
Office Hours: TBD each semester

Course Description for Fall Semester (1 credit)

The URST 350 “Junior Student Ambassadorship” 1 credit course taken in the fall semester provides students with skills development in 5 specific areas: visualization of concepts and ideas (basic graphic design); web site design; public speaking best practices; grant writing; and elementary public relations tools (e.g., press releases, emergency communications, etc.). These skills are delivered in conventional classroom settings, with several taking multiple sessions to administer. The students will learn how to craft a “deliverable” (such as web site or press release) related to the specific skill, to the community issues that they are engaged with via their mentor, and/or with which they have had previous experience via the non-profit community work done in the first year student ambassadorship. The goal of this course is to introduce a skill and then ask the student to apply that skill immediately. Further, the development of the specific skills is coupled with critical review of emerging issues in application theory. This pattern is replicated throughout the course in the fall semester.

Course Objectives for Fall Semester (1 credit)

Upon completion of the first segment of the Junior Student Ambassador Program, the students will be able to:

1) Perform 5 specific skills related to communication with diverse constituencies in the Charleston region.
2) Evaluate communication strategies with urban communities.

This objective is the first of three that the student will achieve upon completion of 3 credits in the 2nd year, with the remaining 2 credits being earned in the spring semester in URST 351.

Course Philosophy for Fall Semester (1 credit)

The over-arching philosophy for the URST 350 “Sophomore Student Ambassadorship” is informed by two of the key philosophies of the URST 250 and 251 “Sophomore Student Ambassadorship” sequence (which the student has taken in the preceding year): sustained experiential learning and the translational liberal arts. These philosophies, as defined in the URST 250 and 251 course descriptions, involve equipping students with the necessary skills to effectively solve community problems over time. In this course, the role of communication is underscored, particularly in the widely contentious field of urban planning and community management. As such, this course is also underpinned by a philosophy that emphasizes communication and how to help students become sensitive, aware communicators in contentious settings. The course is informed by critical approaches to community engagement, reflecting the "communicative turn" in the discipline and practice of Urban Planning.

- The fall semester is foundational vis-à-vis specific community communication skill sets. Students will learn specific skills in structured formats, followed by demonstration that learning has been achieved.

- The fall semester also begins the development of higher-order critical thinking and synthesis skills, particularly around communication efforts with diverse and sometimes hostile communities expressing themselves often, though not always, in public venues.

Course Texts for Fall Semester (1 credit)

There are several texts available for this course, all of which are available in the campus bookstore.


Selected readings available on OAKS:

• “Community and Consensus: Reality and Fantasy in Planning” – *Readings in Planning Theory, 2nd Edition*

• “Conceptualizing Recognition in Planning” – *Readings in Urban Theory, 3rd Edition*

• “Collective Ownership and Community Control and Development: The Long View” – *Readings in Planning Theory, 3rd Edition*

• “Public Policy as Discursive Construct: Social Meaning and Multiple Realities” – *Readings in Planning Theory, 3rd Edition*

Additional practice documents, tips, and procedures will be posted on the course OAKS site as the semester progresses.

**Assignments for Fall Semester (1 credit)**

**Attendance at skills building instructional sessions**: Every other week, an instructional session that meets two times that week will be held. This means that there will be seven weeks over the course of the semester in which you have two classes. You are required to attend each of these instructional sessions, as each one will deal with a different skill set. Attendance and active participation at these seminars is worth **40% of your overall grade** in the fall semester course.

**Communication deliverables related to skill set**: Upon completion of each instructional session, you will be required to produce by the end of the next week a deliverable that is related to that skill set. These deliverables will take the form, for example, of producing a website after learning about web design or producing an actual press release after learning how to write or create one. The culminating assignment in this course will be an actual grant request that you write. Please consult the rubrics available on OAKS for each assignment. There will be a critical evaluation portion of each assignment. These assignments will each be worth **12% of your overall grade** in this course (for a total of 60% of the overall grade).

**Your final grade for the course will be calculated using the following grade distribution (percentage of total score of all assignments).**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>A</td>
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<tr>
<td>B</td>
<td>82.5 – 87.4</td>
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<tr>
<td>C+</td>
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<td>70 – 72.4</td>
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<tr>
<td>D+</td>
<td>67.5 – 69.9</td>
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<td>D</td>
<td>62.5 – 67.4</td>
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<tr>
<td>D-</td>
<td>60 – 62.4</td>
</tr>
<tr>
<td>F</td>
<td>0.0 – 59.9</td>
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</table>
Policies and Procedures for Fall Semester (1 credit)

- **Statement on Academic Integrity:** The College of Charleston regards acts of academic dishonesty (e.g., plagiarism, cheating on examinations, obtaining unfair advantage, and falsification of records and official documents) as serious offenses against the values of intellectual honesty. The College is committed to enforcing the Student Honor Code and the Code of Conduct. The College will pursue cases of academic dishonesty.

  Complete information about the College of Charleston’s academic integrity policies is available through the Office of Student Services. Please see the following document, available online: [http://studentaffairs.cofc.edu/honor-system/](http://studentaffairs.cofc.edu/honor-system/).

- **Student Email:** Students are required to have a College of Charleston email account and to check it at least once per day. All notices regarding the course will be sent to the College of Charleston account.

- **Faculty Email:** The professor uses KeenanK@cofc.edu and will check it at least once per day. Immediate responses via email should not be expected, but can generally be expected within a 24-hour period.

- **Cell phones and pagers** may be left on during the seminars and dialogue sessions, but they must be turned to silent mode.

- **Texting in the seminars and dialogue sessions** is rude. It also hinders your learning. Please do not do it.

- **Chatting online, or checking Facebook** while the seminar is in progress or while people are participating is rude. It also hinders your learning. Please do not do it.

- **Special needs or concerns:** Any students who have special learning needs or concerns are urged to speak with me during the first week of the semester if accommodations are needed. The Center for Disability Services provides a comprehensive list of accessibility resources available at the College on the following website: [http://spinner.cofc.edu/~eds](http://spinner.cofc.edu/~eds).

- **Mutual respect for differing questions and ideas:** The College is a place for open inquiry and exchange of ideas. All members of the College should treat all other members of the College and members of society with mutual respect and appreciation.
Schedule for Fall Semester (1 credit)

❖ **Week 1:** Introductions and overview of the program for the year. Review of summer activities and achievements in the spring semester.
  
  - There is no class work this week.

❖ **Week 2:** Elementary Public Relations (2 classes)
  
  - Press release is due by the following week

❖ **Week 4:** Public Speaking (2 classes)
  
  - Delivery of a public speech is due by the following week

❖ **Week 6:** Basic Graphic Design (2 classes)
  
  - Visualization of concept or idea is due by the following week

❖ **Week 8:** Web Site Design (2 classes)
  
  - A designed web site is due by the following week

❖ **Week 10:** Grant writing (2 classes)

❖ **Week 14:** A formal grant must be written and submitted by the end of the semester.
URST 351

2 credits

Junior Student Ambassadorship

Spring Semester

Bi Weekly Meetings: Wednesdays, 2:00 p.m. to 3:15 p.m.

Instructors

Kevin Keenan, Ph.D., AICP
26 Coming Street, Room 101
(843) 953-5679
KeenanK@cofc.edu
Office Hours: TBD each semester

Kendra Stewart, Ph.D.
The Joseph P. Riley Center for Livable Communities
284 King Street
StewartK@cofc.edu
Office Hours: TBD each semester

Course Description for Spring Semester (2 credits)

The URST 351 “Junior Student Ambassadorship” 2 credit course taken in the spring semester provides an in-depth policy analysis of a community issue. The student will work with his or her mentor and with faculty to identify a researchable policy problem affecting a community, and will then craft an independent policy review project that seeks solutions. The role of professional networks and relationships will be emphasized, as well as the prior knowledge gained from the institutions in which the students worked in their sophomore year. This 2 credit course is the second portion of a yearlong skills building exercise, with the culmination yielding a refined policy analysis that includes original quantitative and qualitative data. The primary goal of the secondary course is to help the student develop the more advanced policy analysis skill that will help the student perfect his or her ability to study and engage with a community. Importantly, this course specifically addresses the development of critical thinking vis-à-vis urban policy beyond the foundational knowledge gained in URST 250 and 251. This 2 credit course must be understood in relation to the 1credit fall course

Course Objectives for Spring Semester (2 credits)

Upon completion of the second segment of the Junior Student Ambassador Program, the students will be able to:
1) Identify and use professional networks to advance a policy goal.

2) Conduct an in-depth, applied policy analysis

3) Assess urban policy initiatives at micro- and macro-levels

These objectives are the last two of three that the student will achieve upon completion of 3 credits of URST 350, with the remaining 1 credit being earned in the previous (fall) semester.

Course Philosophy for Spring Semester (2 credits)

_The Course Philosophy for the Spring Semester is the same as the philosophy for the fall semester._

The over-arching philosophy for the URST 351 “Sophomore Student Ambassadorship” is informed by two of the key philosophies of the URST 250 “Sophomore Student Ambassadorship”: _sustained experiential learning_ and the _translational liberal arts_. These philosophies, as defined in the URST 250 course, involve equipping students with the necessary skills to effectively solve community problems over time. In this course, the role of communication is underscored, particularly in the widely contentious field of urban planning and community management. As such, this course is also underpinned by a _philosophy that emphasizes communication_ and how to help students become sensitive, aware communicators.

- The spring semester is analytical, asking the student to apply his or her knowledge to solve a community problem in a formal, defined policy analysis. The students are also expected to draw on their emergent professional networks, as developing around their mentor connections, to advance their policy work.

- The spring semester is also focused on situating urban policy within critical dialogues about urban development more broadly. This engagement will help students develop their critical thinking skills vis-à-vis urban policy and city management.

Course Texts for Spring Semester (2 credits)

There are two texts for this course, both of which are available in the campus bookstore.


Additional policy or community documents will be posted on the course OAKS site as the semester progresses.
Assignments for Spring Semester (2 credit)

Attendance at faculty dialogue sessions: Periodically throughout the semester you are required to meet with the sponsoring professor to update him or her on your work and progress in the semester. Your attendance and participation in these sessions is mandatory, and it is worth 20% of your grade in this course.

Policy Analysis: You are required to conduct a policy analysis on an issue of importance to our community of interest. You should include original data in your analysis. You will create a formal, applied policy assessment, including recommendations. You will present the preliminary work on your policy analysis on the concluding day of the semester, though you will submit versions of your policy iteratively to the faculty as you work on it over the course of the semester. The portions of your policy analysis are weighted towards your final grade as follows:

- Introduction and Problem Statement ~ 15%
- Literature Review ~ 20%
- Methodology ~ 15%
- Data ~ 20%
- Recommendations and conclusions ~10%

There are rubrics available for each dimension of the policy analysis that you should consult carefully.

Your final grade for the course will be calculated using the following grade distribution (percentage of total score of all assignments).

<table>
<thead>
<tr>
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Policies and Procedures for Spring Semester (2 credits)

- Statement on Academic Integrity: The College of Charleston regards acts of academic dishonesty (e.g., plagiarism, cheating on examinations, obtaining unfair advantage, and falsification of records and official documents) as serious offenses against the values of intellectual honesty. The College is committed to enforcing the Student Honor Code and the Code of Conduct. The College will pursue cases of academic dishonesty.
Complete information about the College of Charleston’s academic integrity policies is available through the Office of Student Services. Please see the following document, available online: http://studentaffairs.cofc.edu/honor-system/.

- **Student Email**: Students are required to have a College of Charleston email account and to check it at least once per day. All notices regarding the course will be sent to the College of Charleston account.

- **Faculty Email**: The professor uses KeenanK@cofc.edu and will check it at least once per day. Immediate responses via email should not be expected, but can generally be expected within a 24-hour period.

- **Cell phones and pagers** may be left on, but they must be turned to silent mode during the seminars.

- **Texting in professional settings or while someone is talking to you** is rude. It also hinders your learning. Please do not do it.

- **Chatting online, or checking Facebook** while the seminar or other dimension of the course is in progress or while people are participating is rude. It also hinders your learning. Please do not do it.

- **Special needs or concerns**: Any students who have special learning needs or concerns are urged to speak with me during the first week of the semester if accommodations are needed. The Center for Disability Services provides a comprehensive list of accessibility resources available at the College on the following website: http://spinner.cofc.edu/~cds.

- **Mutual respect for differing questions and ideas**: The College is a place for open inquiry and exchange of ideas. All members of the College should treat all other members of the College and members of society with mutual respect and appreciation.

Schedule for Spring Semester (2 credits)

- **Week 1**: Review of policy analysis

- **Week 2**: Policy problem definition is due
❖ **Week 4:** Literature review is due

❖ **Week 6:** Methods and analysis are due

❖ **Week 8:** Community-based research

❖ **Week 10:** Community-based research

❖ **Week 12:** Community-based research

❖ **Week 14:** Student policy recommendations and analysis are due; presentations