Annual Report of the Committee on the Assessment of Institutional Effectiveness

2013-2014

Members:

William Veal, Chair  Kevin Keenan  Gioconda Quesada
Jason Howell  Gayle Goudy  Chad Galuska
Tyler Mobley  Neal Tonks  Robert Cameron

In the fall semester, our committee met with the initial purpose to implement the wording and proposed change of our committee name. A new name and committee description was given to us from the previous two committees. The new name was agreed upon, but the purpose was debated throughout the year.

The committee decided to use the new description and determine a project to complete. With advice and guidance from Beverly Diamond, Jim Posey, and Penny Bruner, several projects were discussed. The committee decided to “review” several documents on the Compliance Assist site using a rubric from James Madison University used for assessment of programs. The committee concluded that it should not review or reassess anything that has already been reviewed and assessed. It was also determined that this committee would not focus its efforts on policing and assessing other entities on campus.

The committee spent most of the spring reviewing documents on the 5th Year Report found in Compliance Assist. The Curriculum Committee requested help in redesigning several parts on the General Education Course Proposal Form. The committee made recommendations for the form. Discussions throughout the semester, using the projects as the context, focused on how to review, what to review, and how this was an aspect of the committee’s role. This culminated in a rewording of the FAM committee description. Here are some suggestions for committee work in the next few years:

• Study abroad: Help a department do the effectiveness of a study abroad program for their department. For example, what is the value added component of study abroad for a program or course?
• Interdisciplinary programs: Advise and work with interdisciplinary program coordinators.
• Undergraduate programs: Help with the process to review undergraduate program reports.
• Student complaint policy and process: Provide assistance to the committee that handles student complaints. (Further clarification from Student Affairs will precede this.)
• Urban Studies: K. Keenan proposed using the Urban Studies undergraduate program as a test case for the committee’s involvement in program review.

The Committee completed its work with new wording for the FAM.
14. Committee on Institutional Effectiveness
   a. Composition: Nine faculty members. In addition, the following are *ex-officio* non-voting members: the Provost or his/her designees and the Associate Vice President for Institutional Effectiveness & Planning.

   b. Duties:
      (1) To collaborate with the College administration on compliance with the requirements of the Southern Association of Colleges and Schools Commission on Colleges.
      (2) To review the College’s Institutional Effectiveness processes and make recommendations as necessary.
      (3) To review or initiate policies related to institutional effectiveness.
      (4) To communicate results of reviews and collaboration for program improvement.

The Committee on the Assessment of Institutional Effectiveness has recommendations for changes in the FAM regarding the purview and criteria of this committee that will be submitted to Senate early next fall and submitted to the Bylaws committee. Five of the nine committee members of this academic year will be returning and Dr. William Veal has graciously agreed to serve as Chair to continue the implementation of the new name and purpose of the committee.

Respectfully Submitted,

William Veal