NEW ADMINISTRATIVE APPOINTMENTS

--Eileen M. Baran: Assistant to the Senior V-P for Student Affairs; Director of Female Greek Life; other responsibilities include assisting in the areas of Health Service, Career Development, Housing, Student Activities, Athletics, Counseling, LEADS (Leadership Education for Alcohol/Drug and Driving Safety) programs.

--Lisa A. Bollinger: Assistant Director, Financial Aid: student employment and scholarships.

--Larry F. Franklin: Superintendent of Maintenance, Physical Plant.

--Rose C. Hamm: Director of the Honors Program.

--W. Hugh Haynsworth: Director of Governor's School.

--Julie A. Kresch: Assistant Director of the Honors Program and Governor's School.

--Abbie F. Smith: Dean of Continuing Education.

--Kate Stockman: Publications Editor, Office of College Relations and Special Events.

--Leila Thomas: Director of Reading and Study Skills, College Skills Lab.

--Susan T. Ventola: Director of Orientation.

and

--Sandra M. Powers and William A. Lindstrom: Associate Deans of Undergraduate Studies.

NEWS SHORTS

--Virginia Friedman, Director of the Learning Resource Center, reports that there is a limited budget for purchasing non-print materials. This would include videos, films, and the like. Requests should be sent to her.

--David Cohen, Director of the Library, writes:

"The Library recently acquired an electronic tool which will make it easier for students to search for periodical articles in the Humanities. The Humanities Wilsondisc is a CD-ROM product similar to audio CD's, but with printed information. This new tool indexes the contents of 300 journals from 1984 to the present and is updated quarterly. The database contains citations to approximately 100,000 articles and book reviews in the areas of Literature, History, Philosophy, Religious Studies, Folklore, Archaeology, Journalism, Performing Arts, Film, and Music. Library users can search the CD-ROM by subject, author, or keyword. Happily, the Library subscribes to 74% of the source journals. If you would like to try the Humanities CD-ROM, it is located at the microcomputer station near the Reference Desk. Contact John Schmitt (2-5530) for further details or for a copy of the list of periodicals included."

--The United Way campaign has begun. Each academic department has a representative coordinator. Thanks to you it works for all of us.

--Faculty Meetings for the remainder of the Fall semester are tentatively scheduled for: October 10th, November 14th, and December 22th. The latter depends on the will of the faculty and other factors. Final exams begin on December 5th but are not over until December 13th.

--Drop date for students: deadline for students to drop courses and receive W grades is October 5th.
ENROLLMENT REPORT
by Sue Sommer-Kresse,
Vice-President for Enrollment Management
A summary of Fall 1988 new student enrollments is shown below. Fall 1987 figures are listed for comparisons. ... [This is as of] September 1, 1988. Note that the increase over Fall '87 enrollment is primarily due to increased retention and an increase in the number of graduate students. The increase reflects the efforts of all faculty and staff to serve our students. Your dedication and concern for student needs have made a great difference.

<table>
<thead>
<tr>
<th>Total Students</th>
<th>Type*</th>
<th>Ave.Hrs.Carried</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>F'87</td>
<td>F'88</td>
</tr>
<tr>
<td>1047</td>
<td>Fr</td>
<td>14.48</td>
<td>14.58</td>
</tr>
<tr>
<td>490</td>
<td>Tr</td>
<td>13.21</td>
<td>13.05</td>
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<tr>
<td>134</td>
<td>Re</td>
<td>10.17</td>
<td>10.12</td>
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<tr>
<td>73</td>
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<tr>
<td>56</td>
<td>Cc</td>
<td>3.20</td>
<td>3.05</td>
</tr>
<tr>
<td>28</td>
<td>Nd</td>
<td>11.25</td>
<td>11.79</td>
</tr>
<tr>
<td>1959</td>
<td>1962</td>
<td>1756</td>
<td>1740</td>
</tr>
</tbody>
</table>

*Fr=freshmen; Tr=transfers; Re=readmits; Ce=continuing education; Pr=provisionals; Cc=concurrents; Nd=non-degrees.
1. Mean SAT for F '88 = 964.7; for F '87 = 950.
2. Provisionals' predicted gpr for F '88 = 1.8.
3. FTE is increased slightly more than headcount.
4. Returning adults are applying for degree status when they enter.
5. Approximately 55 of the high school students in the concurrent category are enrolled in EDUC 201 as part of the Teacher Cadet Program. This course is offered in the high schools.

Administration, Some Faculty Will Retreat Sept. 25-28
The Landmark Hotel in Myrtle Beach will be the scene of a retreat during the period of September 25 through 28. The purpose is to generate planning discussions for the academic year 1988-89. Agenda topics will include: (1) Information Resource Management, (2) Graduate Education, (3) Capital [fundraising] Campaign, (4) Cutting Edge initiatives, (5) Assessment, and (6) Student and Other Support Services (registration, financial aid, advising, placement, student activities, dorm, cafeteria, physical plant, parking, public safety).

The senior level administrators will convene on Sunday the 25th. The rest of the administrative staff will convene on Monday the 26th. Chairs (see page three) and Faculty Committee chairs (ditto) and other key faculty personnel will convene on Tuesday the 27th.

Reports on what business was conducted at this Retreat will appear as they are ready for publication on these pages.

Speaker Writes to Legislators
Last week I wrote the following type of general letter to members of the low-country and other state legislative delegation. I say "type" because each letter was customized based on previous contact with the individual members:

On behalf of the Faculty at the College of Charleston, please accept a belated thank you for your strong support of the College's legislative priorities. As you recall, our plate was rather full during the last legislative session. Rest assured that the Faculty know you to be a helpful legislator.

If I may add a comment regarding future legislation: our view with respect to financing Higher Education is to strive toward 100% formula funding. We would prefer legislative emphasis to be placed there than, for example, "the cutting edge." The latter, we feel, would divert necessary operating funds away from what is necessary for the students.

Thanks again for your support, and best wishes.
FUNDED GRANT PROPOSALS
March, 1988-present*

--Dr. Mike Pincus, Languages: Modern Greek Studies; American Hellenic Assn. ($2,500)
--Dr. Robert Dillon, Biology: Status of River Snail; SC Wildlife/Marine Resources ($919)
--Dr. Marty Perlmuter, Philosophy: Biomedical Ethics Colloquium; SCCH ($8,492)
--Dr. Sue Sommer-Kresse, Enrollment Mgmt.: College of Charleston Connection; Governor's Office ($47,574)
--Dr. Myrtle Glascoe-Green, Director of Avery Institute: Collaboration and Interchange; SCCH ($7,590)
--Dr. Robert Johnson, Biology: ADP Enhancement; Sea Grant ($750)

Those who have grants pending include: Dr. George Haborak, Mr. David Cohen, Dr. Mike Katuna, Dr. Phil Dustain, Dr. Bob Dukes, Dr. Jack Parson, Ms. Joyce McPhail, Dr. Mike Marcell, Dr. Charles Beam, Dr. Virginia Benmaman, Dr. Abbie Smith, and Dr. Richard Nunan.

Good luck and best wishes to one and all.

*This list was compiled on August 15th.

Open Enrollment Season for Health Insurance

Remember that Open Enrollment will be conducted during the month of October. Employees may change the health insurance to: (1) add eligible dependents, (2) add dependent life insurance coverage, and (3) change carrier. On the latter, the current carriers available are Blue Cross/Blue Shield (A and B), Healthsource, and Companion (effective January 1, 1989). Travelers and EquiCor will not service our area after December 31, 1988. Meetings regarding carrier choices are scheduled: September 14, 10:00 am at Mark Clark Hall (Citadel), and 12:30 pm at MUSC #202 Basic Science Building; September 15, 10:00 am at Mark Clark Hall and 1:00 at MUSC (same location).

HOW TO COMMUNICATE BETTER WITH YOUR STUDENTS*

1. Use the word "like" in place of "to say." Eg.: "You like turn left at the end of the hall."
2. "Chill," as in cool. Eg.: highly popular (adjective); to relax, lounge, or to be casual (intransitive verb). "I was chillin' on the porch."
3. "Jam" is a musical expression for performance or party. Eg.: "That's a def jam."
4. "Def" apparently comes from "death, meaning terrific." Eg.: see above.
5. "Dope" is an adjective, derived from the slang word for drugs. Now it means superb or outstanding. Eg.: "That's a dope Porsche."
6. "Word" is used as an interrogative to mean really or sincerely. Eg.: "Word?" (Really?). "Word up." (I'm not lying.)
7. "Hyped" means energetic or exciting. Eg.: "I got really hyped at the jam."
8. "You know" is often used in conjunction with "like." Eg.: "Like, you know, I really got hyped at the jam. No chill out."


HOW TO COMMUNICATE WITH YOUR CHAIR*

Referring to a comment made last year about whether department heads are chairs, chairmen, chairpersons, or the like, Jim Deavor (Chemistry) sent the following: "...[I]n olden times the one presiding was the only person provided with a chair, while others sat on benches, hence he was called the Chairman...[O]rganizations and parliamentarians of the National Association of Parliamentarians must use the term Chairman instead of 'Chairperson,' and be it resolved that all members of the National Association of Parliamentarians should habitually stress the principle that the word Chairman belongs to the title of the office the same as the title of President or Secretary."

*from Chemical & Engineering News, 8-15-88, page 2; letter to the editor from W.T. Burr, Jr. Asheville, NC.
[editor's note: "Like, chill out." ]
enrollment report
continued from page two, column one
part for a job well done. Our increases are due not
to an increase in new students, but to students con-
tinuing to enroll at the College of Charleston be-
cause they are happy with their programs of study,
their professors, their advisors, and the support
systems here. This year we admitted 1962 new
students, and last year 1959. There has been a
major shift toward higher quality seen in 43% less
provisional students this year, and those ac-
cepted provisionally had to meet much higher
standards. We have 13% more transfer students
and 18% less readmitted students. The quality im-
provement is evident in a 15 point increase in
combined average SAT scores this year.

The total number of students on campus is cur-
cently determined to be about 6200 and is due prin-
cipally to retention efforts of the entire Col-
lege staff and faculty. The numbers we've given
you are somewhat tentative because of some non-
payments still on the books, but the change should
hold up.

More from Harper's Index Book*
--Amount spent by the University of Alabama on
athletics in 1985-86: $8,600,000.
--Amount spent by the University of Alabama on
its physics department in 1985-86: $1,148,000.
--Percentage of the $2.1 billion federal antidrug
budget that goes to law enforcement: 69.
--Percentage of the $2.1 billion federal antidrug
budget that goes to educational programs: 1.
--Amount that South Africa spends to educate the
average white student each year (in rand): 1,385.
--Amount that South Africa spends to educate the
average "coloured" student: 872.
--Amount that South Africa spends to educate the
average black student: 192.
--Percentage of college freshmen who say that
"being well-off financially" is important: 68.9.
--Percentage of college freshmen who say that
"developing a philosophy of life" is important:
46.7.
--Amount the Reagan Administration budgeted for
military bands in 1987: $154,200,000.
--Amount the Reagan Administration budgeted for
the National Endowment for the Arts in 1987:
$144,900,000.
--Number of countries that sold arms to both sides
in the Iran-Iraq war: 8.
--Percentage increase in Angola's oil exports to
the United States since 1982: 100.
--Average number of maggots the US Food and
Drug Administration permits per 100 grams of
canned mushrooms: 20.
--Rank of the Soviet Union, South Africa, and the
United States in per capita prison population: 1, 2, 3.
--Percentage of US Supreme Court cases in which
civil liberties claims were made and upheld in
1963: 86.
--Percentage of US Supreme Court cases in which
civil liberties claims were made and upheld in
1985: 44.

[Estimated] number of Astronomers in the
United States: 3,650.
[Estimated] number of Astrologers in the United
States: 15,000.