Faculty Senate, Tuesday, November 1, 2022 5:00 PM
Wells Fargo Ballroom (Beatty Center 115)

Agenda

1. Call to Order
2. Approval of the October 10, 2022 minutes
3. Announcements and Information
4. Reports
   a. Speaker of the Faculty William Veal
   b. President Andrew Hsu
   c. Faculty Compensation (Devon Hanahan)
5. Old Business
   a. REI and REACH
6. New Business
   a. Health Care Coverage (Cindi May)
   b. Faculty Curriculum Committee (Beatriz Maldonado, Chair)
      i. ARTM – changing course number of an existing course to match the updated description
         A. ARTM 325 changing to ARTM 225: The Art of Creativity
      ii. EDEN – adding existing courses to the English-Teacher Education major as electives
         A. ENGL 241 - Studying Southern Cultures and Literature
         B. SOST 241 - Studying Southern Cultures and Literature
      iii. THTR – adding existing course to the theatre studies concentration
         A. THTR489 – Seminar: Selected Topics in Theatre II
      iv. CSCI
         A. Changing pre-requisite for CSCI 220: Computer Programming 1
         B. Renumbering a course from CSCI 392 to CSCI 300: Seminar on Computing and Society
         C. Creating two new courses;
            I. CSCI 270 – Applied Artificial Intelligence
II. CSCI 282 – Virtual and Augmented Reality Development

D. Adding existing courses to the Computer Information Systems BS, Computer Science BA, and BS

v. MKTG –

A. Creating two new courses;
   I. MKTG 332 – Sales Management and Personal Selling
   II. MKTG 350 – Social Media Marketing

B. changing title/description for existing course – MKTG 345 from Digital and Social Media Marketing to Digital Marketing Fundamentals

C. Removing pre-requisites from two courses.
   I. MKTG 328: Retailing Management
   II. MKTG 337: Sports Marketing

vi. SPAN –

A. Creating four new courses
   I. SPAN 310: Introduction to Spanish for Health through Culture
   II. SPAN 332: Topics in Spanish for Health through Culture
   III. SPAN 410: Advanced Spanish Communication for Health through Culture
   IV. SPAN 412: Spanish as a Heritage Language II

B. adding one of the new courses (SPAN 310) as a pre-requisite option for upper division courses: SPAN 318, SPAN 320, SPAN 332, SPAN 333, SPAN 344, SPAN 381, SPAN 383, SPAN 400, SPAN 401, SPAN 410

C. adding new courses to the Spanish minor, Business Language minor in Spanish, Spanish Major, and Spanish-teacher Ed Major

c. General Education Committee (Susanne Ansari, Chair)

   ii. REI US Context - SPAN - 312 - Spanish as a Heritage Language; Race, Equity, and Inclusion; US Context https://cofc.curriculog.com/proposal:4116/form

7. Constituent’s General Concerns

8. Adjournment