1. Call to Order – 5:00 pm

2. Approval of the October 10, 2022 minutes – approved by acclamation

3. Announcements and Information
   - School Board Candidate forum – 11/3, 5:30 at School of Education
   - Coffee and – Friday, 9:30 – 11:30 School of Education
   - COVID shots on campus
   - Flu shot clinic at Student Health Services
   - CofC Employee Tuition Assistance – Deadline 11/15
   - FCC proposals will now be on the senate website so you can see proposals and can comment up until Wednesday. They will send survey soon, please complete.

4. Reports
   a. Speaker of the Faculty William Veal
      - There is an initiative from the President’s office to create a master plan for considering new buildings and refurbishing of buildings on CofC campus. Would like input by faculty, look for opportunity to volunteer for a focus group where you can comment on classroom and office space.
      - Faculty worried about quick advancement of professional programs at expense of liberal arts. Speaker Veal believes we need to give College opportunity to adjust to the times. Believes the administration is doing the right thing for the College to remain solvent. This doesn’t mean that we are doing away with Liberal Arts. Veal believes, like others, that our students’ liberal arts background prepares them for success. Invites folks to come to Speaker Listens to discuss.
      - In trying to improve student retention, the College will be considering the initiatives presented through the National Institute for Student Success (NISS) at Georgia State. Some ideas Dr. Renick from Georgia State suggests are AI chatbot for answering questions, academic alerts, professional advisors. To see more visit the NISS site.

   b. President Andrew Hsu
      - Enrollment – Enrollment slightly down -13 undergraduates and -61 graduate students. Last year, CofC had largest freshman class in history. Number is mainly down due to retention.
      - Retention – CofC retention rates 2020: 79.9%, 2021: 82.7%, 2022: 80% - Not sure the cause, but asks that we all look at our retention within departments. We are 2 points below the national average, based on the quality of students enrolled.
Low retention rates hurt our national rankings. All our peers perform several points above the average. Our graduation rate is 67%. This is an area of concern on which we all need to work together.

- Adjunct Pay – 5-year budget, adjunct pay is set to increase by 3% for the next 4 years
- New Chief Diversity Officer – New CDO, Dr. Courtney Howard has tremendous experience.
- Current Cabinet Searches – In process of searching for a Chief Advancement Officer and a Chief Marketing/Enrollment Officer.
- Master Planning – To determine what needs we have for new buildings and how we need to maintain current buildings. Would like faculty input on this.
- Campaign Readiness – Last capital campaign was 2008 – 2016. Overdo for another campaign. Now doing a campaign readiness study and will hopefully start a new campaign soon.

Questions:
Q: Cindi May (Guest): If we look at the students we don’t retain, what students are not doing well academically?
A: Students leave for three reasons: academics, emotional, and financial. Would imagine a 33% of each. Chris Korey will share some data, but it’s hard to get a hold on exactly why a student leaves. He will bring those when the provost presents in December.

Q: Irina Gigova (History, Senator): Could it have to do with high cost of living?
A: Not sure if we know exactly. His guess is that isn’t the main driver as on-campus housing hasn’t gone up significantly.

Q: Talk to current students, survey to see what could make you want to leave?
A: Chris Korey – Themes based on recent polls: facilities, lack of belonging, silos between departments, academic structure (our structure doesn’t do a great job of advising undecided students – those students are retained at a lower rate). Provost Austin will go back to talk with schools and will come to senate

Q: Steve Short (HSS, Senator): How do we financially handle that rate of loss?
A: Because of the reserves, we are in a better position to handle the loss short term. Trying also to prepare for the enrollment cliff.

5. Old Business
   a. REI and REACH (aka Founding Documents) – Should we have a new committee or incorporate them into an existing committee?
      - Steve Short (HSS, At-large): Asked for memory refresh on the issue.
      - William Veal (Speaker): With the two new required initiatives, REI and REACH Act, where would classes related to these be evaluated?
      - Steve Bedard (HSS, Adjunct): What are options?
      - Simon Lewis (Guest, REI director): Possibilities to consider:
        1. Continue things as they are: Gen Ed brings them to the senate
        2. FCC brings to Senate
3. REI committee brings to senate, this would mean a new committee
4. Since both are under grad requirements, maybe better to think of REI, Founding Documents and Gen Ed being brought together in a bigger way.

- Gibbs Knotts (HSS, Dean): Things to consider: what classes count, training of faculty, and assessment.
- Simon Lewis (REI Program Director, Guest): would prefer that the REI advisory committee not handle Founding Documents. REI Committee is in favor of option 3 above.
- Jason Vance (SSM, Senator): If the main immediate role is to review new courses, seems that this will eventually stabilize.
- Simon Lewis (REI Program Director, Guest): Courses are the least of the REI advisory committee concern. They are more concerned with assessment of classes and assessment of the program.
- Irina Gigova (History, Senator): REACH courses are limited in nature. REACH courses just need an institutional home. Having them with REI probably isn’t bad, because they need a home and won’t be much work.
- Steve Short (HSS, Senator): REACH and Founding Documents are those the same thing?
- Mark Del Mastro (Assoc Provost): Yes, REACH Act is the directive from the state, and the College addressed that directive with the Founding Documents.
- Margaret Hagood (SED, Senator): Difference between them be a part of graduation requirements and general education?
- Julia Eichelberger (HSS, Senator): She believes they are all graduation requirements. General education program which faculty sometimes reconsider. Have a new requirement REI which is a graduation requirement, new program, different from other general education. She would like a bigger committee or a new committee. The difference with REACH act, it is a requirement imposed on us. REACH Act overrode faculty governance, be nice for us to do it well.
- Susan Kattwinkel (Arts, Senator): Could bring FYE into the discussion as well. It is also a graduation requirement. Functionally she does not see a difference between REACH, REI, FYE because they are all graduation requirements and CHE is going to want us to access all of them. FYE committee handles its own assessment. She thinks all should fall under Gen Ed.
- Christine Finnan (): A student could take one course to count for all of these: Gen Ed, FYE, REACH, and REI meaning assessment could overlap.
- Jason Vance (SSM, Senator): But courses could come on board that aren’t Gen Ed?
- Christian Coseru(HSS, Senator): Could we reconsider Gen Ed to incorporate REI and REACH?
• Tom Kunkle (SSM, Senator): Only reason not to put it under one committee, is the huge organization. Is there a reason they ought to be together?
• Irina Gigova (History, Senator): Doesn’t believe all should be under Gen Ed, FYE director must reach out to get classes on the books, like what will be needed for REACH and REI.
• Bea Maldonado (Guest): Two issues: where to assess and should these be part of our gen ed. That distinction is important because transfer students have different requirements for REI and REACH but they have the same gen ed requirements for transfer students.
• Scott Peeples (HSS, Senator): Instead of discussing this in future, would it be appropriate to have a committee make some recommendations after talking to the campus and bring a proposal before the Senate. Need something to put on the floor to vote. Could be Gen Ed, Academic Planning, or ad hoc committee.
• Will McKorkle (Teacher Ed, Senator): This originally came up in Gen Ed Committee. That committee was confused as to what they should do with REI.
• Betsey Baker (English, Senator): DegreeWorks separates Gen Ed from Founding Documents.
• Norman Maynard (Economics, Senator): What does this look like on DegreeWorks from a student’s perspective? If we are trying to improve students, let’s not surprise students with new courses.
• Irina Gigova (History, Senator): She believes the REACH Act cannot cause additional courses but must fit in the current required courses.

6. New Business
   a. Health Care Coverage (Cindi May) –

Currently women are limited to one well visit by PEBA, either at OB/GYN or at primary care. Rough draft of a letter to include to PEBA. She would like additional feedback sent to her by email, by next Friday, November 11. After final draft, going to connect to other stake holders in South Carolina and eventually folks at PEBA to try to institution change. Please, send feedback on the letter, the process and maybe


Gibbs Knox (Dean, HSS): Is this going to take legislative pressure?

Cindi: Not clear to her in who hands this decision lies. First stop will be PEBA then they can advise next steps.

Kate Pfile (Health and Human Performance, Senator): What is evidence from primary source journals, and can this be included in your letter to strengthen it?

Crowd again applauded.

b. Faculty Curriculum Committee (Beatriz Maldonado, Chair)
ARTM, EDEN, THTR from below were explained. Motion. No discussion. Unanimously approved.

CSCI, MKTG, SPAN from below explained. Motion. No discussion. Unanimously approved.

i. **ARTM** – changing course number of an existing course to match the updated description
   A. ARTM 325 changing to ARTM 225: The Art of Creativity

ii. **EDEN** – adding existing courses to the English-Teacher Education major as electives
   A. ENGL 241 - Studying Southern Cultures and Literature
   B. SOST 241 - Studying Southern Cultures and Literature

iii. **THTR** – adding existing course to the theatre studies concentration
   A. THTR489 – Seminar: Selected Topics in Theatre II

iv. **CSCI**
   A. Changing pre-requisite for CSCI 220: Computer Programming 1
   B. Renumbering a course from CSCI 392 to CSCI 300: Seminar on Computing and Society
   C. Creating two new courses;
      I. CSCI 270 – Applied Artificial Intelligence
      II. CSCI 282 – Virtual and Augmented Reality Development
   D. Adding existing courses to the Computer Information Systems BS, Computer Science BA, and BS

v. **MKTG** –
   A. Creating two new courses;
      I. MKTG 332 – Sales Management and Personal Selling
      II. MKTG 350 – Social Media Marketing
   B. changing title/description for existing course – MKTG 345 from Digital and Social Media Marketing to Digital Marketing Fundamentals
   C. Removing pre-requisites from two courses.
      I. MKTG 328: Retailing Management
      II. MKTG 337: Sports Marketing
vi. **SPAN**

A. Creating four new courses
   
   I. **SPAN 310**: Introduction to Spanish for Health through Culture
   
   II. **SPAN 332**: Topics in Spanish for Health through Culture
   
   III. **SPAN 410**: Advanced Spanish Communication for Health through Culture
   
   IV. **SPAN 412**: Spanish as a Heritage Language II

B. adding one of the new courses (SPAN 310) as a pre-requisite option for upper division courses: **SPAN 318, SPAN 320, SPAN 332, SPAN 333, SPAN 344, SPAN 381, SPAN 383, SPAN 400, SPAN 401, SPAN 410**

C. adding new courses to the Spanish minor, Business Language minor in Spanish, Spanish Major, and Spanish-teacher Ed Major

   c. General Education Committee (William McCorkle, Co-chair)

      Below courses explained. Motion. No discussion. **Unanimously approved.**


7. Constituent’s General Concerns

   - Kate Pfie (Health and Human Performance, Senator): Concern with the position of Fall Break in the semester: 1. From faculty perspective with such a back-heavy break makes things tough. 2. Students see exorbitant wave of workload without time to recover. Seeing high number of students seeking assistance for mental health on campus. Wonders if fall break’s late placement is a contributing factor. 3. Understands that election day needs to be a break, when we think in terms of retention, out of state students can’t go home – Recommends having reevaluation of Fall Break.

   - Mark Del Mastro (Assoc Provost): Academic Calendar is built by committee that includes various constituents. Kate is not alone in her concerns. The next even year, fall 2024 is being reevaluated and there is consideration of making that fall break earlier.

   - Frank Duvall (Adjunct, Senator): Thanks to all for the raise for adjuncts.

   - John Bruns (HSS, Senator): When will Spring 2023 exam schedule be available?

   - Ashley Pagnotta (Physics, Senator): What are the results from the survey of the senate at the end of last year?
William Veal (Speaker): He has some results. Return rate was not high. He will report on that next month.

- Kate Pfile (HEHP): Hopes to get commencement dates soon.
- Mark Del Mastro (Assoc Provost): Undergraduate proposals need to be made by January to be passed by April. HSS leaders last year were instrumental in a change that course proposals no longer require a sample syllabus that include SLOs, substantially speeding along the process. [After the meeting: Mark Del Mastro shared these links asking they be included herein. While not part of the official minutes, these links show the curriculum schedules for undergraduate and graduate curriculum proposals. Undergrad: https://currcomm.cofc.edu/ and Grad: https://gradschool.cofc.edu/faculty-staff/graduate-curriculum/index.php]

8. Adjournment 6:24 pm