Faculty Senate, Tuesday, October 5, 2021 5:00 PM
Meeting via Zoom

Agenda

1. Call to Order

2. Approval of the August 31, 2021 minutes

3. Announcements and Information

4. Reports

   a. Speaker of the Faculty Simon Lewis

   b. Provost Suzanne Austin

   c. Strategic Enrollment (Kennedy & Co.)

   d. Board of Trustees Naming Policy and Guiding Principles (Renée Romberger)

5. New Business

   a. Curriculum Committee (Xi Cui, Chair)

      i. LACS Latin American and Caribbean Studies (LACS)
         A. Remove LTSP 250 from major electives; add HISP 251* and 252 to major electives. Proposal | Curriculog
         B. Add HISP 251* and 252 to minor electives Proposal | Curriculog
         C. *HISP252 sections must have more than 1/3 content relevant to LACS

      ii. Gen-ed natural science
          A. Remove the mention of credit hours for the two-course Gen-ed natural science requirements because some transfer students’ previous institutions do not use a “3-hr lecture + 1-hr” lab system. Proposal | Curriculog

      iii. HTMT
          A. Remove ACCT203 from HTMT minor requirement. Proposal | Curriculog

      iv. CSCI 250
          A. Add CSCI 218, in addition to CSCI220 to CSCI 250’s pre-req. Proposal | Curriculog

      v. REI requirement
          A. A two-course REI requirement will be added to the college curriculum. Proposal | Curriculog

      vi. SWEN
          A. Computer science is creating a Software Engineering major (SWEN) with a global/cultural minor requirement Proposal | Curriculog

      vii. EDFS: A multicategorical Special Ed B.S is proposed to replace the categorical special ed program. Related proposals for course change or new courses are also submitted.
A. EDFS 401: change course title and description to incorporate language of neurodiversity. [Proposal | Curriculog]

B. EDFS 403: A new course proposed to in accordance with the multicategorical certification Special Ed program [Proposal | Curriculog]

C. EDFS 404: A new course proposed to in accordance with the multicategorical certification Special Ed program [Proposal | Curriculog]

D. EDFS 405: A new course proposed to in accordance with the multicategorical certification Special Ed program [Proposal | Curriculog]

E. EDFS 406: A new course offering training on working with families of students with disabilities and social workers [Proposal | Curriculog]

F. EDFS 408: A new course training students to work with school mental health providers [Proposal | Curriculog]

G. EDFS 437: change course title and description to be more self-explanatory. Remove pre reqs [Proposal | Curriculog]

H. Special Ed, Multicategorical B.S. [Proposal | Curriculog]

viii. Statistics B.S.
A. Mathematics department is making the statistics track of math major a standalone major. [Proposal | Curriculog]

b. General Education Committee (Suanne Ansari, Chair)
   i. General Education
      A. ANTH-115 Introduction to Cultural Sustainability for Social Science credit in General Education [Proposal | Curriculog]

   c. Committee on Graduate Education (Shawn Morrison)
      i. Public Administration, MPA
         A. PUBA 623: course deactivation [Proposal | Curriculog]
      ii. Languages, MED
         A. SPAN 614: course description change, make repeatable [Proposal | Curriculog]
         B. SPAN 615: course description change, make repeatable [Proposal | Curriculog]
         C. SPAN 655: course deactivation [Proposal | Curriculog]
         D. SPAN 671: course deactivation [Proposal | Curriculog]

d. REACH Act Resolution (Irina Gigova)

e. Constituents’ General Concerns

f. Adjournment
Complicating Factors

A number of factors impact the potential for College of Charleston to grow its enrollments, from limited entry points to disjointed recruiting and a history that creates current challenges.

Diversify Enrollment Streams
- The current model relies almost entirely on freshman entry growth
- Transfer application strategy has focused on transfers from 4-year institutions rather than technical/community college partnerships with guaranteed entry
- Graduate programs offered in limited areas and with significant abatements
- Current expansion into engineering underway will help
- Retention challenges limit long-term revenue

Recruiting Focus & Processes & Policies
- For Admissions to grow enrollment, the entire institution must be focused on external communication and the website
- Focus on European recruiting, both through partnerships and Athletics has come at the expense of other opportunities
- Changes to policies that will encourage applications are already underway, but the general education core and major requirements are still opportunities
- Incoming student scholarship process is not strategic or centralized

Culture & Identity
- The Community has a lack of future vision for the College of Charleston identity – as a liberal arts college or professional school-focused institution
- The historic past of Charleston and the College create diversity challenges that other schools do not have
- Students, Staff, and Faculty all highlighted the incredible access and quality of the faculty that led to strong, unique relationships
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<tbody>
<tr>
<td>Net Tuition Revenue</td>
<td>$142.6 M</td>
<td>$149.4 M</td>
<td>$156.7 M</td>
<td>$165.5 M</td>
<td>$168.2 M</td>
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<td>NTR % Change vs Previous Year</td>
<td>12%</td>
<td>5%</td>
<td>4%</td>
<td>5%</td>
<td>1%</td>
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<td>Acceptance Rate</td>
<td>76.3%</td>
<td>74.0%</td>
<td>73.0%</td>
<td>71.0%</td>
<td>69.0%</td>
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<td>Freshman Class Size</td>
<td>2,440</td>
<td>2,350</td>
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<tr>
<td>Incoming Fall Transfer</td>
<td>620</td>
<td>644</td>
<td>676</td>
<td>710</td>
<td>746</td>
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<td>Incoming Graduate</td>
<td>196</td>
<td>216</td>
<td>237</td>
<td>261</td>
<td>287</td>
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<td>Weighted Freshman Discount Rate</td>
<td>29%</td>
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<tr>
<td>Incoming Freshman Scholarships</td>
<td>$10.6 M</td>
<td>$11.0 M</td>
<td>$10.7 M</td>
<td>$11.2 M</td>
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<td>Additional Growth Potential</td>
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<td>$452K</td>
<td>$1.2 M</td>
<td>$1.8 M</td>
<td>$3.1 M</td>
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**Assumptions**

**Yield**
- 21% In-state (FTF)
- 14% Out-of-state (FTF)
- 45% Transfer

**Application #s**
- Assumed to stay level; If app #s decrease, more scholarship money will be required to achieve targets

**Incoming Class Growth**
- Transfer: 5%
- Graduate: 0% in 2021-22, 10% onward

**Tuition**
- 3.4% Tuition Increase in 2021-2022, but no increase in next years

**Additional 2022 Targets**
- Freshman: 46% In-State
- Transfer: 80% In-State
- URM: 18%
- Honors College: 275
- Spring 2022: 300 Transfer, 15 Freshman