Faculty Senate

Committee on Continuing Education
Meeting Minutes

Committee Members: Terence Bowers (English), Aaisha Haykal (Library, Chair), Christine Moore (Computer Science), Rafael Teixeira (Supply Chain and Information Management), Ashley Walters (Jewish Studies), Simon Lewis (English, Speaker of the Faculty, ex-officio), and Mark Del Mastro (Provost Office, ex-officio)

Guests: Alan Kleinfeld (Lowcountry Graduate Center) and Michelle Futrell (School of Business)

Date: March 22, 2022

Time: 10:00 AM

Location: Via Zoom

Meeting Minutes

The objective of the meeting was to discuss the survey results and the structure for the report. Below is the proposed outline for the report.

1) Introduction
   a) History of Committee (AH)
   b) History of CE (AH)
      i) How it has evolved
      ii) Role of Marketing
      iii) Lowcountry Graduate Center-fund and market offerings to the field/community - graduate certificate programs (AH)
      iv) Role of registrar/admissions
      v) Inventory of what is now
         1) Riley Center
         2) Professional activities in SOB and EDU (Michelle)
   c) Definition of CE at the College

2) Survey
   a) Process
      i) Who the survey was sent to?
      ii) How it was developed
   b) Results
      i) Demographics-participation information (how many people did it go to?) -AH and MDM
Acknowledged that the survey results are from the College perspective not necessarily from the users or stakeholder

(2) Comments from survey (RT)

3) Conclusions (AW and RT)
   a) In-person preferred for courses
   b) Financial incentives for faculty are a bigger driver than service credit
   c) Business processes are complicated
   d) Consensus around CE at the College
   e) There is demand for CE in the community
   f) Need for better market opportunities
   g) Most people are seeking opportunities for career enhancement or skills
   h) There are some folk interested in personal enrichment

4) Options/Future/Recommendations
   a) Scenarios (RT)
   b) Workflow/Processes (RT and AH)
   c) Recommendations (TB)

The plan is to submit the report by May 15th and then to distribute to the Faculty Senate in the Fall 2022

Next meeting is TBD